

FIRST-EVER 2024 SIERRA HD DENALI ULTIMATE

With up to 14 available camera views and best-in-class crew cab max towing of up to 22,070 lbs[†], the first-ever 2024 Sierra HD Denali Ultimate is the ultimate Stampede companion.



EXPLORE THE SIERRA 2500 HD AND THE REST OF OUR GMC LINEUP
AT GMC'S MAIN ACTIVATION ON THE MIDWAY.

SS
Calgary Stampede

GMC

[†]Sierra's 10,010 kg (22,070-lb) max rating requires a properly equipped 2500 HD Crew Cab long bed 2WD model with available 6.6L Duramax Turbo Diesel engine, trailer brake controller, Max Trailering Package, 18" or 20" wheels and tires and gooseneck/fifth-wheel hitch. Maximum trailering ratings are intended for comparison purposes only.

Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner's Manual. The trailering capacity of your specific vehicle may vary.

The weight of passengers, cargo and options or accessories may reduce the amount you can trailer.



We go
together like
ya and **hoo**.

Proud partner of the Calgary Stampede.

BMO has been a part of the Stampede family from the very beginning. Join us for another year of family-friendly activities.



SC
Calgary Stampede
JULY 7 – 16, 2023



MESSAGE FROM THE PREMIER OF ALBERTA

Alberta's government is proud to welcome you to the 2023 Calgary Stampede! The Stampede is a precious piece of Alberta's history and culture, reflecting our spirit of adventure, along with the Indigenous cultures and the pioneer heritage that shaped the province we know and love.

Many famous traditions have grown from the greatest outdoor show on earth. Two of them are celebrating 100 years in 2023: the chuckwagon races and the pancake breakfast.

Chuckwagon races are one of the Stampede's most exciting events, symbolizing the rough and ready cowboy lifestyle. Horse-drawn chuckwagons were a lifeline for early pioneers and delivered essential supplies across the prairies. The pancake breakfast is a landmark of Alberta hospitality, uniting people to share food and friendship.

As we cheer on our favourite teams and gather around griddles, we're not just having a great time—we're remembering the ways of life, values and relationships that built our province. Alberta's government is immensely proud to join in the festivities.

The Calgary Stampede honours our past, celebrates the present, and promises a fantastic future where our bonds as Albertans, Canadians and friends from abroad grow stronger together.

See you out there!

Honourable Danielle Smith, Premier of Alberta



WELCOME

to the 2023 Calgary Stampede

Welcome to the 2023 Calgary Stampede!

We are thrilled to welcome you to the Calgary Stampede – our annual celebration of community spirit and western heritage. We invite you to join in on the fun and indulge in everything Stampede 2023 has to offer, from traditional experiences to new and exciting ones.

Whether you're experiencing the thunder of the horses at the Cowboys Rangeland Derby Chuckwagon Races, enjoying pancakes at one of our Value Days pancake breakfasts, exploring the Midway, taking in an Agriculture Primetime Show, cheering loudly at a concert, learning about cultures in Elbow River Camp or watching some of the world's best Rodeo athletes compete, and much more, I hope you have an exceptional time, and head home with some unforgettable memories.

Stampede 2023 is also an exciting year of milestones, as we celebrate both 100 Years of Chuckwagon Racing and 100 Years of Pancakes. If you haven't already, make sure to check out the 100 Years of Chuckwagons display in our Victoria Pavilion. I also encourage you to join in on a pancake breakfast – whether it's here on Stampede Park during one of our Value Days, or out in the community as a part of the city-wide celebration.

At the heart of it, the Calgary Stampede is a community organization and gathering place, and we are honoured to have you as our guests. I hope you enjoy everything there is to see and do at Stampede 2023.

On behalf of the entire Stampede family of volunteers and employees, thank you for making the Calgary Stampede The Greatest Outdoor Show on Earth.



WILL OSLER

President & Chair of the Board
Calgary Stampede



CONTENTS

RODEO EVENTS

- Page 22 Novice Saddle Bronc
- Page 24 Novice Bareback
- Page 25 Junior Steer Riding
- Page 27 Bareback
- Page 31 Barrel Racing
- Page 35 Steer Wrestling
- Page 39 Saddle Bronc
- Page 43 Tie-down Roping
- Page 47 Bull Riding
- Page 51 Wild Pony Races

EVENING SHOW

- Page 64 Cowboys Rangeland Derby Rules
- Page 65 Chuckwagon Drivers
- Page 77 Bell Grandstand Show

FEATURES

- Page 9 Calgary Stampede Poster Artist
- Page 10 100 Years of Pancakes
- Page 12 Stampede Royalty
- Page 14 Day in the Life of a Bucking Horse
- Page 17 Talent Behind the Mic
- Page 20 You Be The Judge
- Page 21 Rodeo Format
- Page 53 Awards
- Page 54 Behind the Scenes
- Page 56 Elbow River Camp
- Page 59 Powwow
- Page 61 Rocky Mountain Cup
- Page 68 100 Years of Chuckwagons
- Page 74 Relay Races
- Page 84 Where are They Now - Youth Programs
- Page 87 Youth in Ag
- Page 90 BMO Centre
- Page 94 Sam Centre
- Page 96 Sponsors

Budweiser



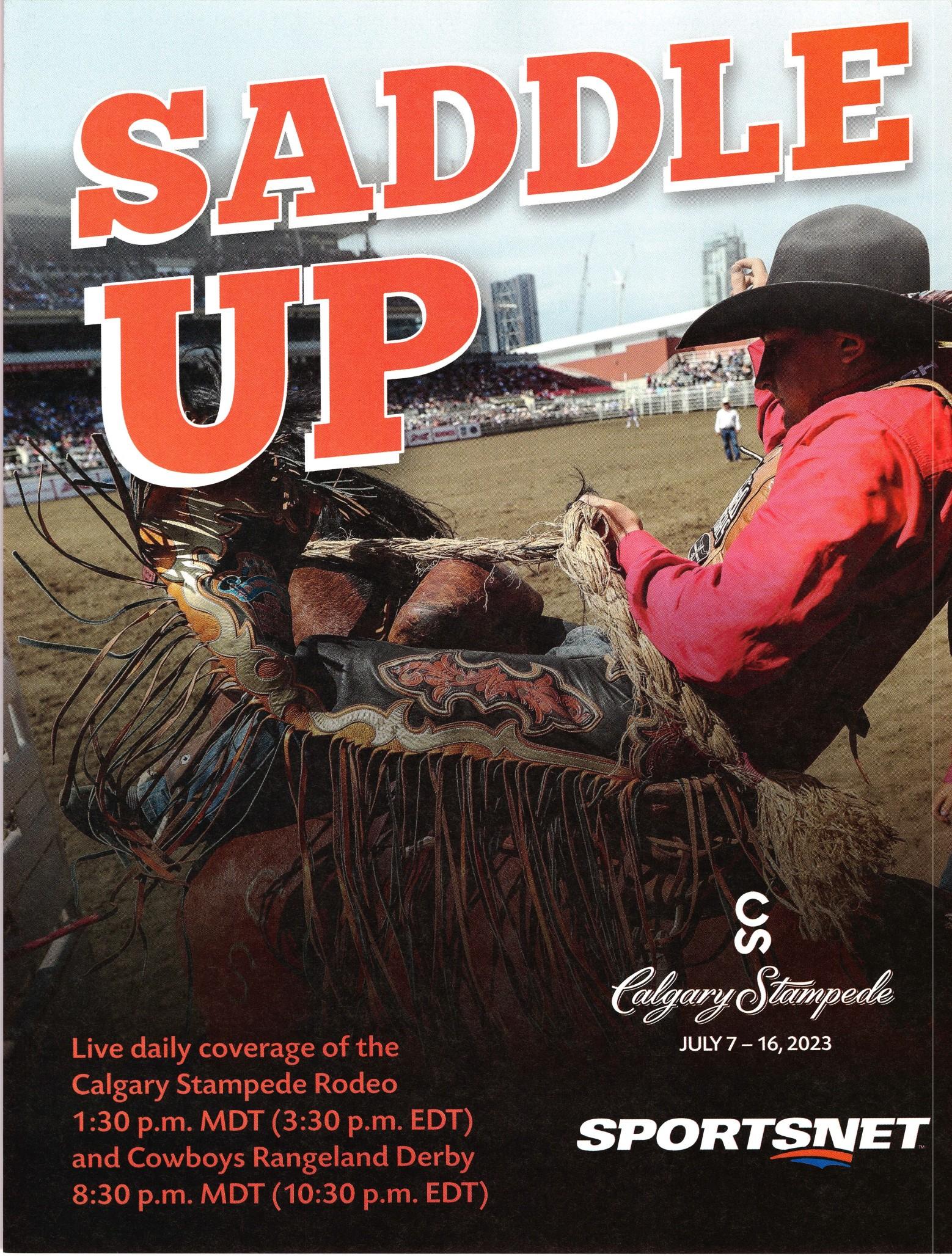
SC
Calgary Stampede

JULY 7 – 16, 2023

GETTING TOGETHER FOR A COLD ONE AT THE STAMPEDE

THAT'S WHAT *Buds* DO.

SADDLE UP



SC

Calgary Stampede

JULY 7 – 16, 2023

Live daily coverage of the
Calgary Stampede Rodeo
1:30 p.m. MDT (3:30 p.m. EDT)
and Cowboys Rangeland Derby
8:30 p.m. MDT (10:30 p.m. EDT)

SPORTSNET

FLAIR OF THE SHOWRIDERS INSPIRES 2023 CALGARY STAMPEDE POSTER

Depiction of equestrian team wins youth poster competition

By Shelley Boettcher

Calgary artist Brooklyn Payne attends the Calgary Stampede every year, often taking photos to provide art inspiration in the following months.

This past year, the Calgary Stampede Showriders caught Payne's attention: the group's detailed red and white western outfits and the excitement of their intricate equestrian performances.

"I was struck by the Showriders and how theatrical their getups are. I'm quite drawn to theatricality and drama when it comes to painting," Payne says. "The more I learned about the Showriders, the more it felt like it would be the right choice for me to paint."

That instinct proved correct. This year, Payne is the winner of the Calgary Stampede Foundation Youth Artist Poster Competition.

Payne won the \$10,000 Dustin Peers Memorial Scholarship, generously funded by the Brandon Flock Foundation.

Their winning oil painting will be featured on the official 2023 Calgary Stampede Poster, which is distributed around the world.

This was the fifth time that Payne had applied and participated in the prestigious competition, but their first time winning.

"Every year, I would learn something new," Payne says. "The feedback from the judges has definitely helped my understanding of what makes a good painting or poster."

Born and raised in Calgary, Payne graduated from the Alberta University of the Arts in 2022 with a bachelor of fine arts degree. They plan to put their scholarship money toward more art education.

"The scholarship is such an honour," Payne says. "It's wonderful to have that kind of support."

The Poster Competition celebrates its fifth year in 2023, building on the annual Stampede Poster tradition, which began in 1908. This year, 30,000 posters will be distributed across Calgary and around the world.



The Poster Competition is also an education program, providing 30 young artists each year with the opportunity to learn about the Stampede through a variety of inspiring workshops and experiences highlighting western hospitality, inclusivity, culture and community spirit. They have the chance to learn and elevate their skills through masterclass workshops taught by experienced local artists as well as one-to-one mentorship and artistic development coaching to help their poster vision come to life.

Besides the \$10,000 Dustin Peers Memorial Scholarship, funded by the Brandon Flock Foundation, an additional \$10,000 is split among the artists who finish second to eighth. It is one of the largest art scholarships in Canada.

"The Brandon Flock Foundation, which supports this program and makes this scholarship possible, is very helpful for the young artistic community emerging in this province," says Payne, who encourages other young artists to enter in upcoming years.

"It's incredibly good for any youth, whether art is a hobby or their career end goal."

All competitors must be Alberta residents aged 15 to 24. For more details or to apply, visit calgarystampede.com/postercompetition



THE POWER OF THE PANCAKE

Celebrating a century of Stampede breakfasts

By Shelley Boettcher

One morning, 100 years ago, Jack (Wildhorse) Morton drove his chuckwagon down Stephen Avenue. He stopped, pulled out his cast iron stove and, with the help of his crew, began flipping flapjacks for hungry Calgarians.

A new tradition was born, one that is celebrated every July in Calgary.

This year marks the 100th anniversary of that first Calgary Stampede pancake breakfast.

Since those early days, Stampede pancake breakfasts have become legendary around the world. During the 10-day annual festival, there are free pancake breakfasts for Calgarians and visitors alike, in every quadrant of the city.

According to Cassandra Cummings, the Calgary Stampede's Historical Specialist, more than 200,000 pancakes are served by the Stampede Caravan committee alone, using five tons of pancake mix.

But it's not just about the numbers. For her, the best pancake breakfasts are about bringing people together who may not always cross paths the rest of the year. Celebrities, CEOs, church groups, charities, new Canadians, tourists and your neighbours down the street – everyone bonds over the free meals.

"Pancake breakfasts are the embodiment of community spirit and western hospitality. They have become a real community celebration," Cummings says. "It's about neighbours coming together, bringing people together in a fun way."

The events are inclusive community builders. Even gluten-free and vegan griddle cakes have been created so nobody has to miss out.

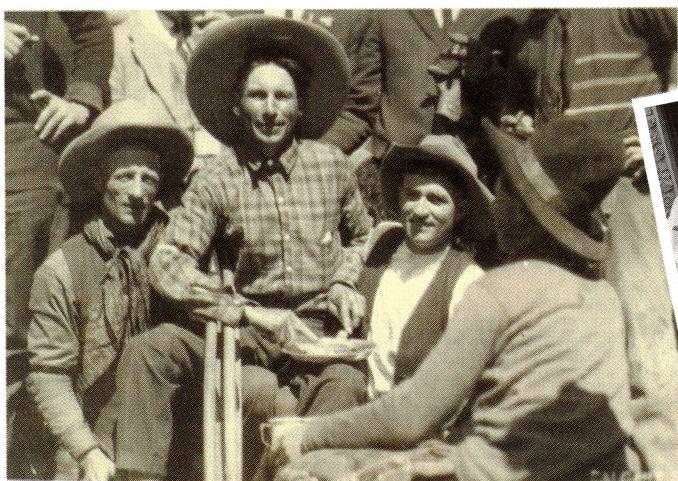
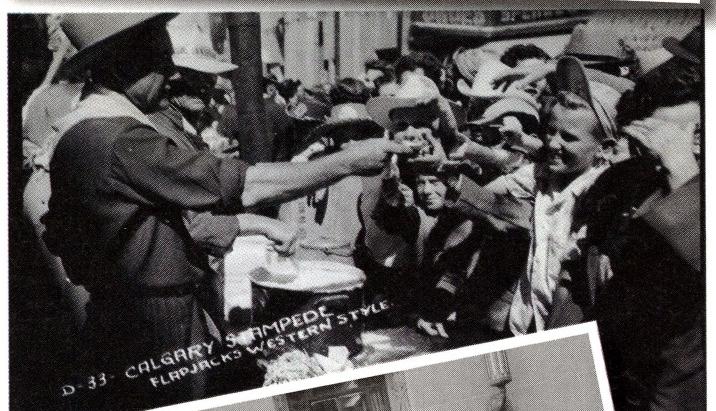
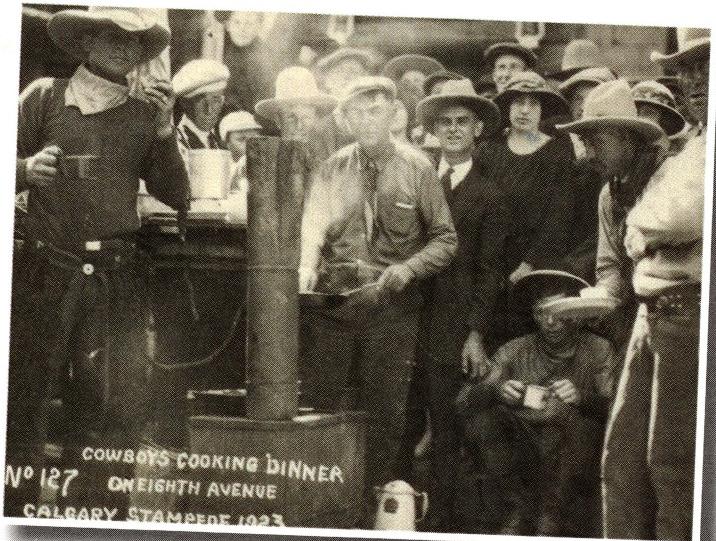
This year, you can learn more about the 100th anniversary of both the Chuckwagon Races and pancake breakfasts in Calgary at the displays in Victoria Pavilion and Quirk Cabin, or on an Insider Walking Tour.

One of the most popular pancake breakfasts is the BMO Kids' Day breakfast, which, some years, has served up free flapjacks for 30,000 people, Cummings says.

That may seem like a lot, but it isn't the biggest Stampede breakfast on record; the largest have fed up to 70,000 people.

And in 2008, Stampede pancakes even made it into the Guinness World Records list, when celebrity chef Bob Blumer poured, flipped and served 559 pancakes in one hour. Then there's the flapjack finder app, which surfaced a few years ago as a way to help people track down the many free breakfasts held around Calgary.

The city has certainly changed since Morton and his team flipped their flapjacks 100 years ago. But some things remain the same, Cummings notes. "People just love pancakes," she says. "Pancakes are a symbol of Calgary, of our hospitality and our community spirit."



CROWNING GLORY

By Nadia Moharib



Stampede Royalty ready to meet the world

The newest Calgary Stampede Princess and First Nations Princess are ready to stoke the Stampede spirit. And not just during Stampede's annual celebration in July.

Yes, this year's representatives of the Royalty program – Calgary Stampede Princess Sarah Lambros and First Nations Princess Alayiah Wolf Child – will play prominent parts during The Greatest Outdoor Show on Earth, which attracts thousands of guests from all around the world.

But they will also be promoting western heritage and the world-famous event at a diverse array of events during their entire year-long reign. With the crown sitting atop her head, Lambros is ready to, shall we say, giddy up.

"It's a once-in-a-lifetime opportunity," the 22-year-old says. "I really hope to show that Stampede and our city have something for everybody to enjoy. I love the Rodeo and the horses and agriculture. But there is also entertainment. Pitbull is coming for the first day of Stampede. There's a drag brunch and there's Pride Day. Anybody can come and enjoy something at Stampede."

Wolf Child showed amazing focus and determination in her pursuit of the honour, competing three times on her journey to success.

"The first time, I didn't know what I was doing, the second time, I focused on the competition components and the third time I focused on having a good time, thinking, 'What's the worst that can happen?'" she says. "I learned a lot each time I tried out."

For the 25-year-old Blackfoot woman from the Siksika First Nation, it was a big stretch out of her comfort zone.

“It’s a once-in-a-lifetime opportunity. I really hope to show that Stampede and our city have something for everybody to enjoy.”

– Sarah Lambros, Calgary Stampede Princess

"Social anxiety and depression are such a huge setback for Indigenous people and many other youth who struggle with it, and I just want to be seen as an example that anyone can achieve whatever goal they set their mind to," she says.

Wolf Child says she was in disbelief when she was crowned First Nations Princess. She was wrapped in a blanket and blessed by Elders during the crowning ceremony.

"I felt like I was floating on a cloud," she says. "I didn't think it was possible, but here I am."

Both Princesses faced several competitions to see if they were a fit for the unique roles. Wolf Child, a Jingle Dancer, excelled at the performance portion of the competition.

“I felt like I was floating on a cloud. I didn’t think it was possible, but here I am.”

– Alayiah Wolf Child, First Nations Princess

Lambros had to demonstrate equestrian skills and the ability to ride in any environment with one hand, which is required as Princesses represent the Stampede on horseback at parades and rodeos. When a royal horse named Blue took off far more quickly than she expected, Lambros impressively went with it, smiling and waving as she did.

The speeches and mix and mingle-type events, complete with secret judges, were a breeze for Lambros.

"I will talk to a rock if it looks at me," she deadpans. "I am a people person."

As polished ambassadors, supported by a team of about 50 volunteers between two committees, the pair will attend hundreds of community and Stampede events, both close to home and further afield. Prior Princesses attended some 400 events while fulfilling their royal roles.

As the Princesses promote western heritage and First Nations cultures and history, they bolster their resumes with personal and professional development by receiving expert coaching and mentorship on everything from public speaking to horsemanship. The skills developed serve them well, with past Princesses going on to become doctors, lawyers, veterinarians and community leaders.

As for their crowns?

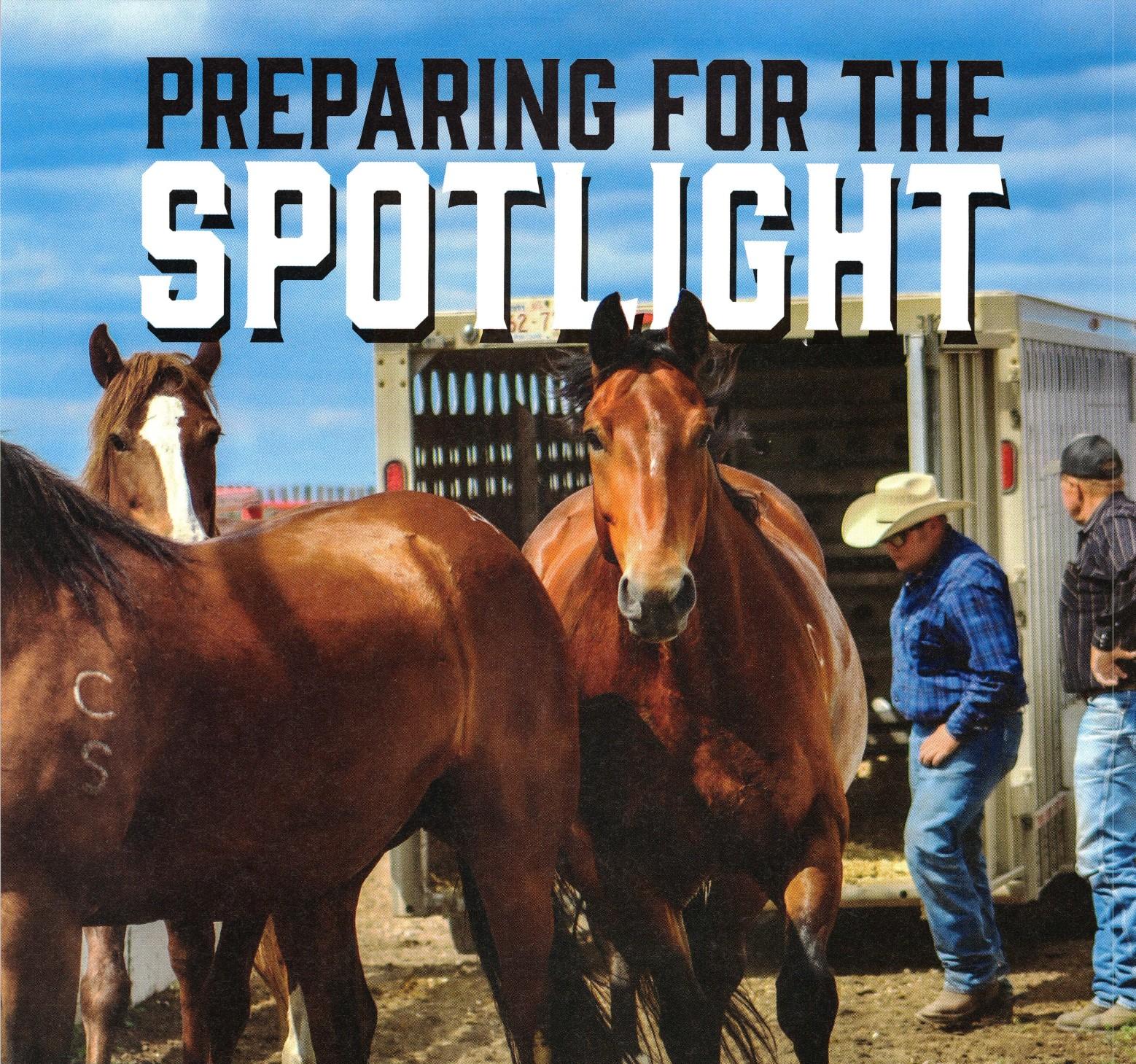
Lambros's crown sits on her Smithbilt, flat brim, cattleman-style hat that is included with her outfits along with a custom-made buckle. Wolf Child wears a beaded crown made by Blackfoot woman Stacy Running Rabbit.

Wolf Child will share her First Nations culture with others through speaking engagements, traditional dances and explaining how the Stampede's long roots go beyond corn dogs, midway rides and rodeos.

As an ambassador of Elbow River Camp, presented by Enbridge, she will explain the historic partnership between families from the Kainai, Piikani, Siksika, Stoney Nakoda and Tsuut'ina First Nations and the Calgary Stampede.

"It's been such an honour since we were asked to take part (in Stampede) in 1912 to showcase what they would say, at the time, was a dying culture," she says. "We want to share who we are."

PREPARING FOR THE SPOTLIGHT



GET A GLIMPSE AT THE LIFE OF A
STAMPEDE BUCKING HORSE

By Scott Fisher

Rodeo fans have watched the Calgary Stampede's spectacular bucking horses perform for decades.

But seeing them in action in the rodeo arena is just a tiny, eight-second glimpse of their lives.

When not in the rodeo arena or on the road, they live in a natural herd environment at the Stampede Ranch — home to the Stampede's Born to Buck™ program.

The Born to Buck™ program was started in 1961 when the Stampede secured 23,000 acres of natural grassland in east-central Alberta. A herd of nearly 500 horses thrive there now, with foals and yearlings growing and learning the ropes alongside the active animal athletes and retired superstars, such as 26-year-old Grated Coconut, a six-time World Champion bucking horse. Of the approximately 500 horses at the Ranch, roughly 300 remain at home throughout the year with the other 200 actively competing in rodeos across North America.

Calgary Stampede Ranch Manager Tyler Kraft says it's obvious how much the horses love the wide-open spaces at the Ranch.

"We got back from Texas recently, and when we moved the horses out onto the creek and about 800 acres, you could feel that it was like a breath of fresh air for those horses to be home."

Like all professional athletes, eating well and staying in peak condition is key to a successful rodeo season.

"When we get a list of where we're going and decide which horses are going, we sort them out, ensure they're getting lots of good-quality feed and start exercising them," Kraft says.

Once the selections have been made for a specific rodeo, there's a whole game plan that needs to be drawn up. Travel means finding multiple stops along the route for the horses to have the opportunity to rest and relax. Even loading onto the trailer is a thoughtful and thorough process with each animal's personality and relationships with the other horses considered.

"There are some horses that like to be between certain other horses, there are some that don't like to be up against a gate," Kraft says. "If they're beside a horse that they like on either side, they're content."

"You have to be very aware of what horses you're loading. If you've got to take 24 horses, you don't just throw them in there. You have to be mindful of what horses are going where."

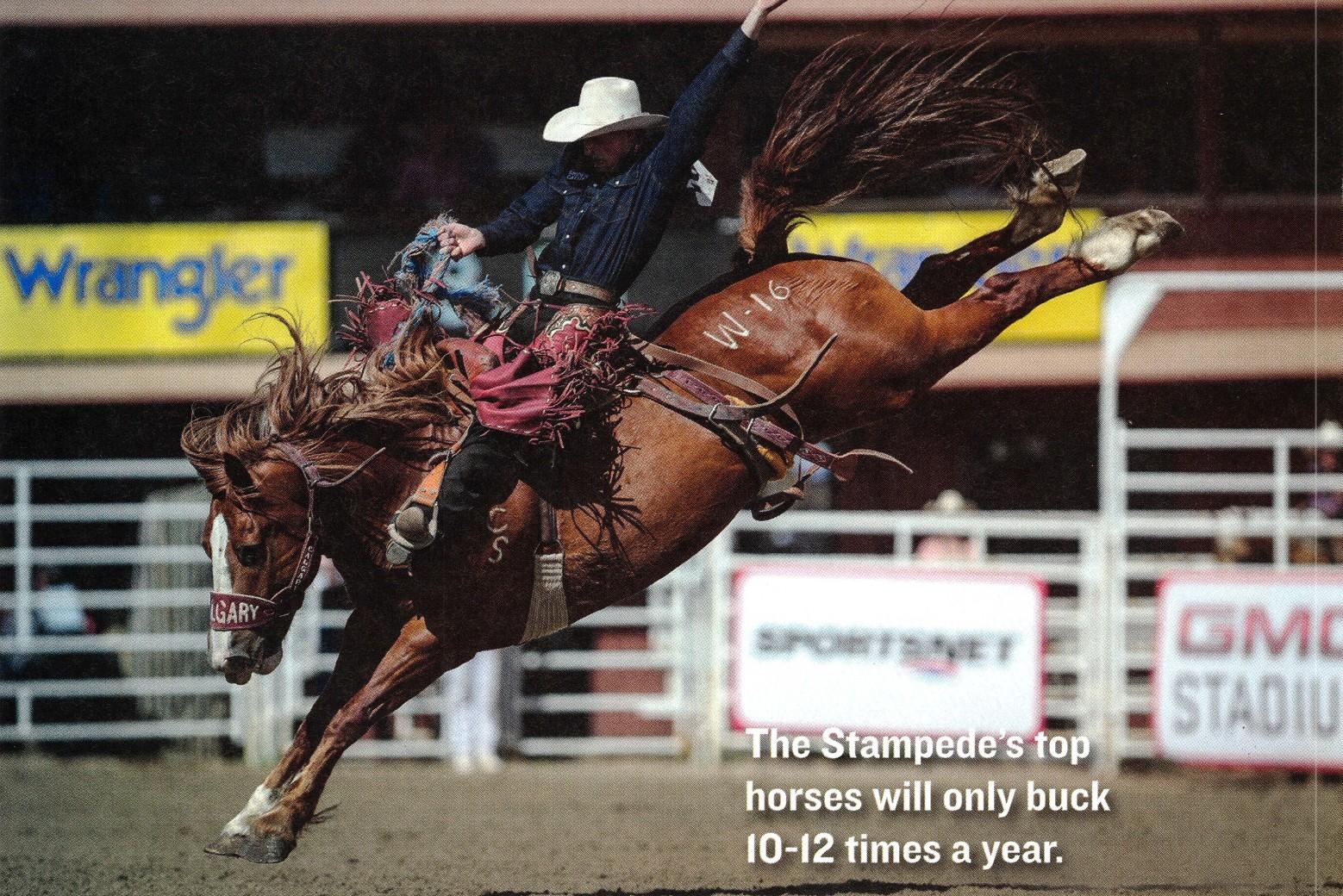
Even during The Greatest Outdoor Show on Earth, Stampede horses find a home away from home just outside of Calgary, to keep the morning trip to Calgary quick.

Once the truck arrives at Stampede Park, the Stampede's head veterinarian, Dr. Greg Evans, makes an in-depth

“When we moved the horses out onto the creek and about 800 acres, you could feel that it was like a breath of fresh air for those horses to be home.”

— Tyler Kraft, Ranch Manager





The Stampede's top horses will only buck 10-12 times a year.

inspection of each horse to make sure they are in excellent condition. Dr. Evans knows the horses well, providing care and maintenance throughout the year.

"Greg sure does a great job with the general maintenance of the horses," Kraft says.

If there is the slightest doubt about a horse's health, it is pulled from the performance.

When it's showtime, the horses are loaded into the chutes and go out to do their jobs. After they compete, they have a bite to eat and a bucket of water, and then they head home to the ranch.

The Stampede's top horses will only buck about 10-12 times a year. At events like the Stampede, the best of the best may buck twice over 10 days, but even athletes in top form need time to rest and recuperate.

"(The horses that just returned home) are not going anywhere for a couple of months," Kraft says. "They're getting wormed and vaccinated and getting their feet trimmed, and they're gettin' out of Dodge to go and graze."

"We check on them daily, but other than that, they enjoy the spring off."





BEHIND THE MIC: MEET THE TEAM

**Calgary Stampede's announcing crew boasts
wide-ranging experience**

By Scott Fisher

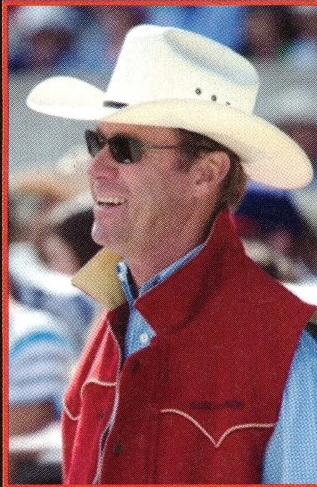
The Calgary Stampede Rodeo and Chuckwagon Races are known worldwide for speed, power, skills and thrills.

And while all eyes are on the action at The Greatest Outdoor

Show on Earth, there's a diverse, experienced group of announcers helping bring the action to life.

Let's get to know them:

STAMPEDE RODEO



WAYNE BROOKS

If you've been to a major rodeo over the past two decades, you've probably heard Brooks' well-known voice calling the action.

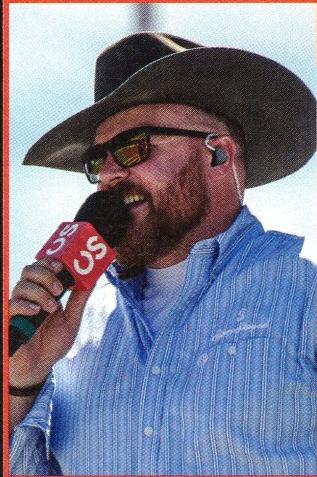
The Lampasas, Texas product criss-crosses North America calling rodeos for 11 months of the year and is heading into his 23rd year with the Stampede.

"It is one of the most recognized and iconic events in the Western world," Brooks says. "The hospitality of the community and the

non-stop pursuit of perfection from all the people involved in the show is second to none."

Championship Sunday, in particular, holds a special place for Brooks.

"There's nothing like the excitement and emotion on that final day," he says. "No matter how big or small your role is, it's an honour to be there to crown those champions and be part of history."



BRETT GARDINER

As a born-and-raised Albertan, Gardiner has always known how special the Calgary Stampede is.

"When I was a kid (in Drayton Valley), my grandparents used to take me (to the Stampede) all the time," Gardiner says. "So, there's this real emotional connection."

"Being from Alberta, the Calgary Stampede was pretty magical, so to stand on that stage, it's pretty special for me."

The Sylvan Lake resident has spent 20 years behind the mic, including the past six in Calgary, teaming up to call the action with Brooks.

It's a role he doesn't take for granted.

"When you think about the Calgary Stampede, it's arguably the most recognizable and celebrated western sports event in the world," Gardiner says. "To be a part of that and be one of the Stampede announcers, it's really a dream come true."



KATE HARRISON

Born and raised in Agua Dulce in southern California, Harrison arrives in Calgary with a wealth of rodeo knowledge and a reputation as one of the best announcers in the business.

She currently works with the Professional Bull Riders as a host and play-by-play voice on their television broadcasts. Notably, she is one of the first female announcers to take a lead role in western sport broadcast.

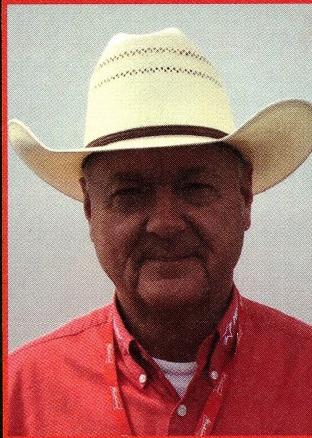
For the first time, Harrison will partner with Brooks and Gardiner to announce the Stampede Rodeo on stage in 2023, but she's covered the Stampede in the past.

Her first Stampede experience came in 2018, when the Stampede became the first rodeo to be broadcast on a major U.S. TV network (CBS) in more than 40 years.

In addition to the Rodeo, Harrison will partner with Gardiner to announce Breakaway and Team Roping at the Rocky Mountain Cup in the Nutrien Western Event Centre on Wednesday, July 12.

"I'm very excited about it," Harrison says. "Growing up rodeoing, breakaway has always been a passion of mine. I still team rope with my dad. So, things have come full circle."

COWBOYS RANGELAND DERBY & RELAY RACES



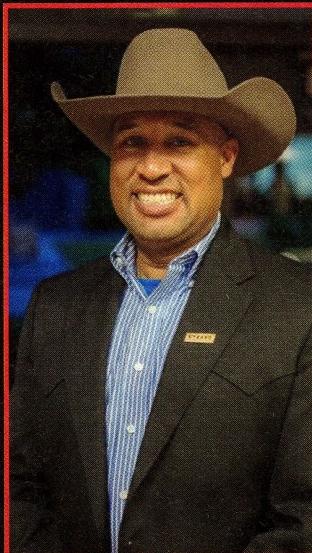
LES McINTYRE

McIntyre has been the voice of the Cowboys Rangeland Derby Chuckwagon Races since taking over the reins from legendary announcer Joe Carbury in 2008.

The Vulcan, AB, product has been the track announcer for the World Professional Chuckwagon Association for the past 39 years, and says he always gets amped up for the Calgary Stampede.

"It's an unmatched feeling," McIntyre says. "I enjoy all the shows and every night of wagon racing, but it's special for me in Calgary."

"It was a dream of mine for many, many years and I always hoped I could be a part of it in some way for most of my life."



RAY CHAMP

Champ works double duty, supporting Les McIntyre with colour commentary from GMC Stadium's Eye in the Sky for the Cowboys Rangeland Derby. He then calls the highly popular Relay Races, which take place immediately after the completion of the Chuckwagon Races.

Champ, who is heading into his second year with the chuckwagons, is originally from the Crow Indian Reservation in southern Montana, but moved for family.

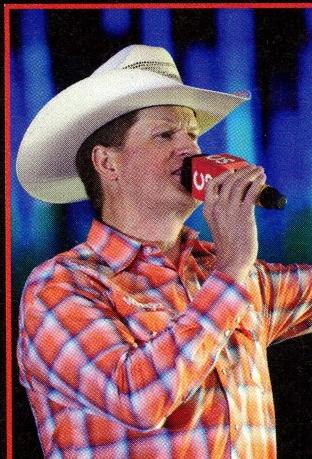
"I married my mortal enemy — she's a Blackfoot woman — and now we live in

Cutbank, MT," Champ says with a chuckle. "And that's where we've been for the past 16 years now."

Champ, in his 17th year as a voice talent announcer, stays busy when he's away from the track.

"We have a variety of things going on," Champ says. "We run cow-calf pairs at home."

"My father is a retired stuntman and had a lot of contacts so now we supply horses to different movie productions."



GRANT BUCHANAN

The Calgary Stampede runs in the Buchanan blood. Grant is a third-generation Calgary Stampede volunteer, which began with his grandfather, also named Grant, working on the Parade Committee.

"Our family's claim to fame is that he was one of the first to suggest porta potties along the route," Buchanan says of his grandfather. "My dad knows the title better, but people called him 'President of Parade's Posteriors' or something like that."

"I'm proud of that — keeping the streets clean. The horses are still allowed to do their thing, but that's OK," says Buchanan, who got his Stampede start as a Grandstand Usher at age 14.

The on-stage host for the Cowboys Rangeland Derby, Buchanan also uses his voice with the Calgary Flames. "This is similar to what I do with the Flames except it's outside, (there's) tighter pants and everything's dusty."

YOU BE THE

JUDGE

In the three roughstock events, Saddle Bronc, Bareback and Bull Riding, the rules are simple. A cowboy must ride for a full eight seconds. Once the ride is complete, he'll be awarded a score by the Pro Officials of between 1 and 100 points — 50 points for the performance of the cowboy and 50 for the performance of the animal. Here's how it breaks down for Saddle Bronc:

Watch the cowboy for his control during the ride. The rider's toes should be turned out, spurs making contact with the animal, and body centred on the horse. At no time during the eight seconds should the rider's free arm touch the horse.

Add or subtract points based on how well the rider coordinates with the horse's bucking. When the horse is in the air, the rider's feet must go to the back of the saddle and then over the horse's shoulder before the horse's feet hit the ground.

Points are awarded primarily for spurring action in Bareback and Saddle Bronc Riding.

High kicking action with hind legs fully extended is what you — and the judges — are looking for.

The strength and force of the livestock's bucking efforts are important. Look for how hard the animal tries to throw off its rider. Every time the horse changes directions, points should be awarded.



RODEO FORMAT

POOL A

10

COMPETITORS
PER EVENT

July 7 - 9, 2023

POOL B

10

COMPETITORS
PER EVENT

July 10 - 12, 2023

POOL C

10

COMPETITORS
PER EVENT

July 13 - 15, 2023

TOP
4

TOP
4

TOP
4

SEMI FINALS

12

COMPETITORS PER EVENT

July 16, 2023

TOP
4

SHOWDOWN

4

COMPETITORS PER EVENT

July 16, 2023

NOVICE SADDLE BRONC

CHAMPIONSHIP



Brought to you by

BURNCO

This Novice Saddle Bronc Riding is governed by the same rules as the open Saddle Bronc; the only difference is the age of the riders. Novice contestants must be 20 years of age or younger as of January 1, 2023. The score is out of a possible 100 points. Up to 50 points are awarded on how hard the horse bucks and 50 points for how well the rider performs. The spurring action is from the neck of the horse back to the cantle of the saddle. A contestant will be disqualified (receive a no-score) for bucking off; touching his equipment, himself or the horse with his free hand; or losing a stirrup. This event is where the young cowboys meet the young horses – so watch for some wild action. The Stampede first opened the gates to this event in 1947.

PAST CHAMPIONS

- 2022 Jaret Cooper
- 2019 Locky Sheppard
- 2018 Garrett Uptain
- 2017 Dawson Hay
- 2016 Chase Zweifel

**Commitment.
That just means
giving it your
very best.
Every single
time.**



Being the championship sponsor of the Novice Saddle Bronc, Novice Bareback and Junior Steer Riding events is just part of our ongoing commitment to supporting the communities that we live and work in.

As always, BURNCO maintains its unwavering commitment to safety, and our continued belief in the family values that have been part of our business for more than 110 years. Together with our employees, customers and communities we will continue our steady, dependable growth for years to come.



NOVICE BAREBACK

CHAMPIONSHIP



Brought to you by

BURNCO

This event is the most recent to be added to the Stampede Rodeo – the first champion was declared in 1977. Cowboys 20 years of age and under as of January 1, 2023, match up with the young, up-and-coming horses from the Stampede Ranch. Novice Bareback riders follow the same rules as the open Bareback competition. A rider is judged on his control during the ride and his spurring technique. He holds onto leather rigging with one hand and keeps his free hand clear of himself, his rigging and the horse. The spur stroke runs from the point of the horse's shoulders up along the horse's neck towards the rigging. This event is scored out of 100 points, with 50 for how well the cowboy rides and 50 for how well the horse bucks. With all the youthful eagerness involved, this can be wild to watch.

PAST CHAMPIONS

2022 Ethan Mazurenko

2019 Jake Kesl

2018 Cooper Bennett

2017 Connor Hamilton

2016 Lane Link

JUNIOR STEER RIDING

CHAMPIONSHIP



Brought to you by

BURNCO

In 1923, this event was called Boys and Girls Steer Riding. Now the Junior Steer Riding, it is the training ground for future bull riders. Young riders aged 12 to 15 compete on wily bovines. As with the other roughstock events, one half of the score is awarded for the contestant's ability to ride and the other half is for the stock's ability to buck. The cowboys and cowgirls are allowed to ride with one hand or two. If they elect to ride with only one – they must abide by the rules for bull riding – whereby they will be disqualified for touching the animal with their free hand the animal, themselves or double grabbing with both hands during the eight seconds.

PAST CHAMPIONS

2022 Nash Loewen

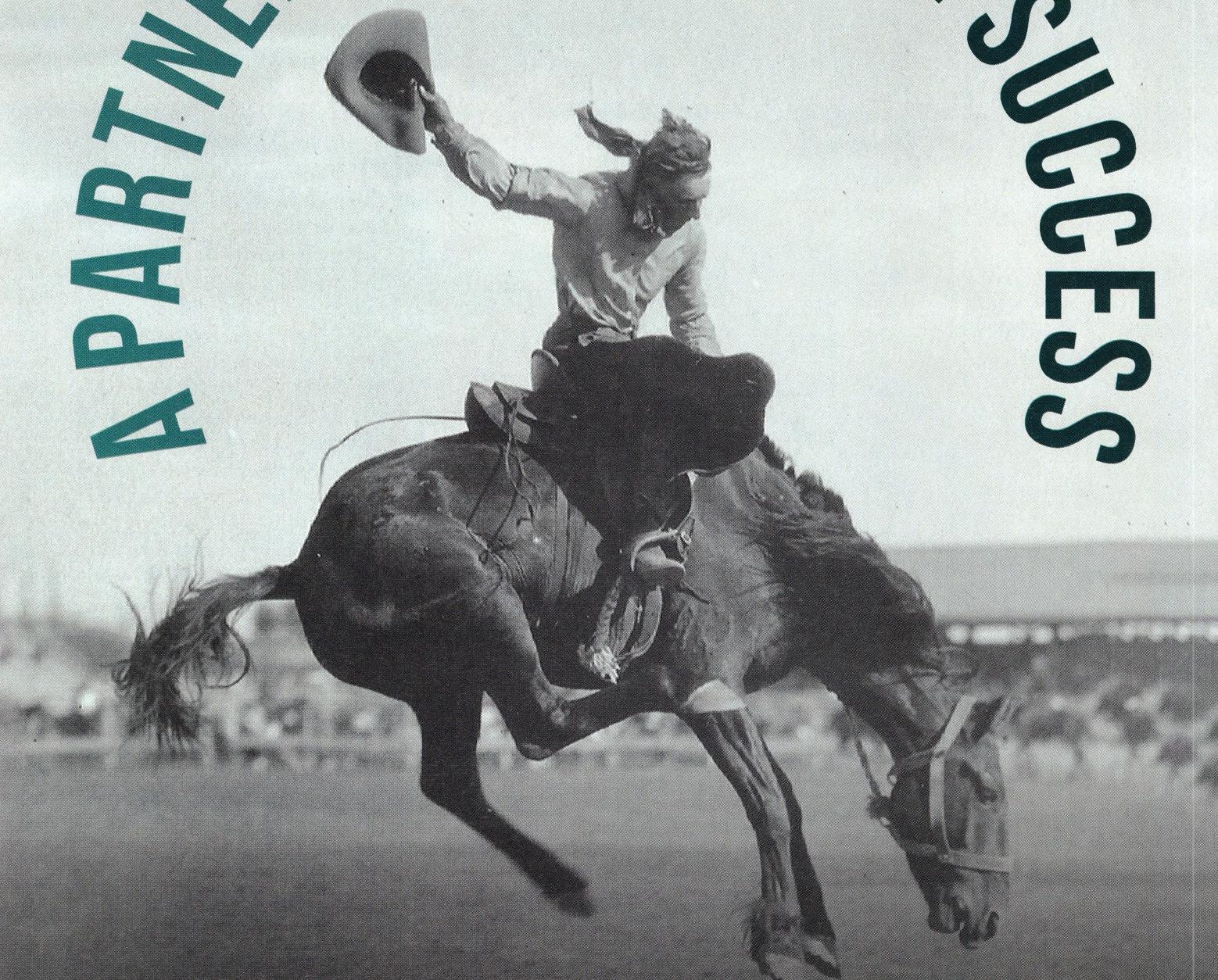
2019 Landen Horsley – Tier 1
Wyatt Smith – Tier 2

2018 Jett Lambert – Tier 1
Landen Horsley – Tier 2

2017 Luke Ferber – Tier 1
Tristen Manning – Tier 2

2016 Mason Spain - Tier 1
Ian Big Tobacco - Tier 2

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BAREBACK

CHAMPIONSHIP

Brought to you by



Bennett Jones





BAREBACK

Bareback Riding has changed its equipment and rider style over the past 100 years, but it still holds true to its roots. The cowboy holds onto leather rigging with a snug custom fit handhold and tries to reach as far forward as he can with his feet, then rolls his spurs back up toward the rigging. During a particularly exciting bareback ride, a rider can feel as if he's being pulled through a tornado. Bareback riding is the most physically demanding event, a true test of a cowboy's strength with the riding arm absorbing most of the horse's power. Horse and rider combine for a total score out of 100 possible points. The rider is judged on his control during the ride and on his spurring technique. Higher marks are awarded to the rider who is best able to co-ordinate his spurring with the horse's action. A cowboy will be disqualified in Bareback Riding for failing to make the eight-second horn, or for touching his horse, himself or his equipment with his free hand.

PAST CHAMPIONS

2022 Rocker Steiner, Weatherford, TX

2021 Tim O'Connell, Zwingle, IA

2019 Tanner Aus, Granite Falls, MN

2018 Richmond Champion, Dublin, TX

2017 Richmond Champion, Dublin, TX

ARENA RECORD

95 POINTS

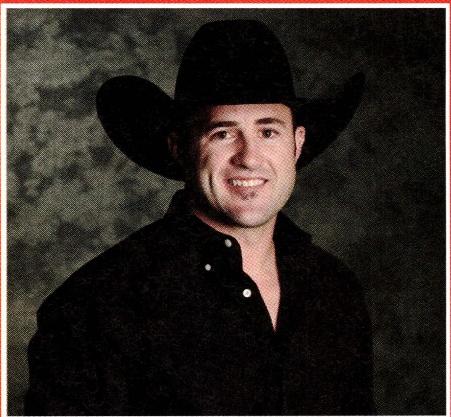
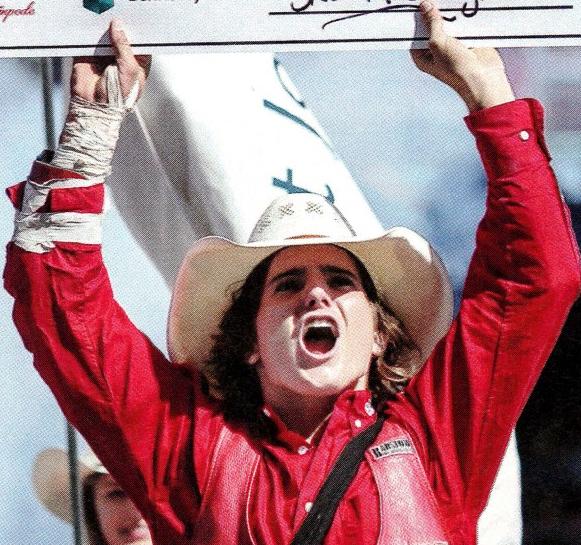
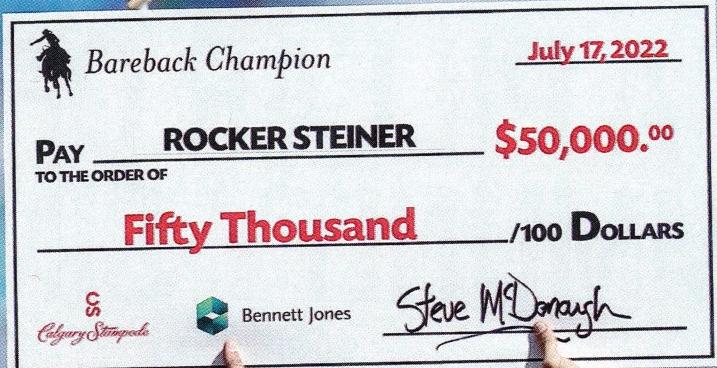
◆ IN 2005 ◆

DAVEY SHIELDS JR

BAREBACK

WHO TO WATCH

**2022
Calgary Stampede
Champion:
Rocker Steiner,
Weatherford, TX**



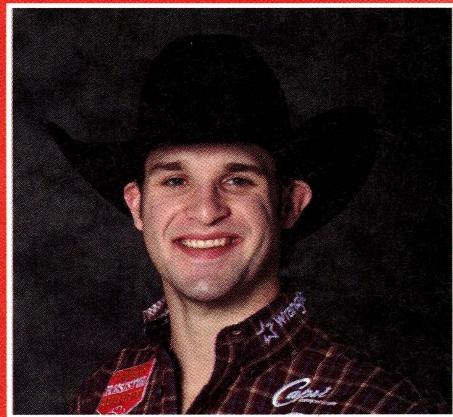
Kaycee Feild - Genola, UT

- 2023 Champion – The American Rodeo
- 2022 World Standings: 2nd
- Calgary Stampede Championships: 2



Jess Pope - Waverly, KS

- 2022 World Champion
- National Finals Rodeo Qualifications: 3
- National Finals Rodeo Average Titles: 3



Leighton Berry - Weatherford, TX

- 2023 Rodeo Houston Champion
- 2022 World Standings: 3rd
- National Finals Rodeo Qualifications: 2

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CALGARY HERALD

BARREL RACING

CHAMPIONSHIP

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BARREL RACING

The Ladies Barrel Racing is a horse race timed to the 1/100th of a second using an electronic eye. In turn, each rider circles three barrels in a cloverleaf pattern. The tighter the turns on the barrels, the faster the time, but be careful — if a barrel is knocked over, a five-second penalty is added to the running time — virtual elimination. If a contestant breaks the pattern, a no-time is awarded. The partnership between horse and rider is just as key as having a fast horse. The Quarter Horse is the preferred breed, but any horse that excels at fast speed in the short term and sharp turns can make a good barrel horse.

PAST CHAMPIONS

2022 Kassie Mowry, Dublin, TX

2021 Bertina Olafson, Hudson Bay, SK

2019 Lisa Lockhart, Oelrichs, SD

2018 Hailey Kinsel, Cotulla, TX

2017 Tiani Schuster, Krum, TX

ARENA RECORD

16.86 SECONDS

♦ IN 2022 ♦

KASSIE MOWRY

BARREL RACING

WHO TO WATCH



Jordyn Briggs - Tolar, TX

- 2022 World Standings: 2nd
- 2021 World Champion
- National Finals Rodeo Qualifications: 3



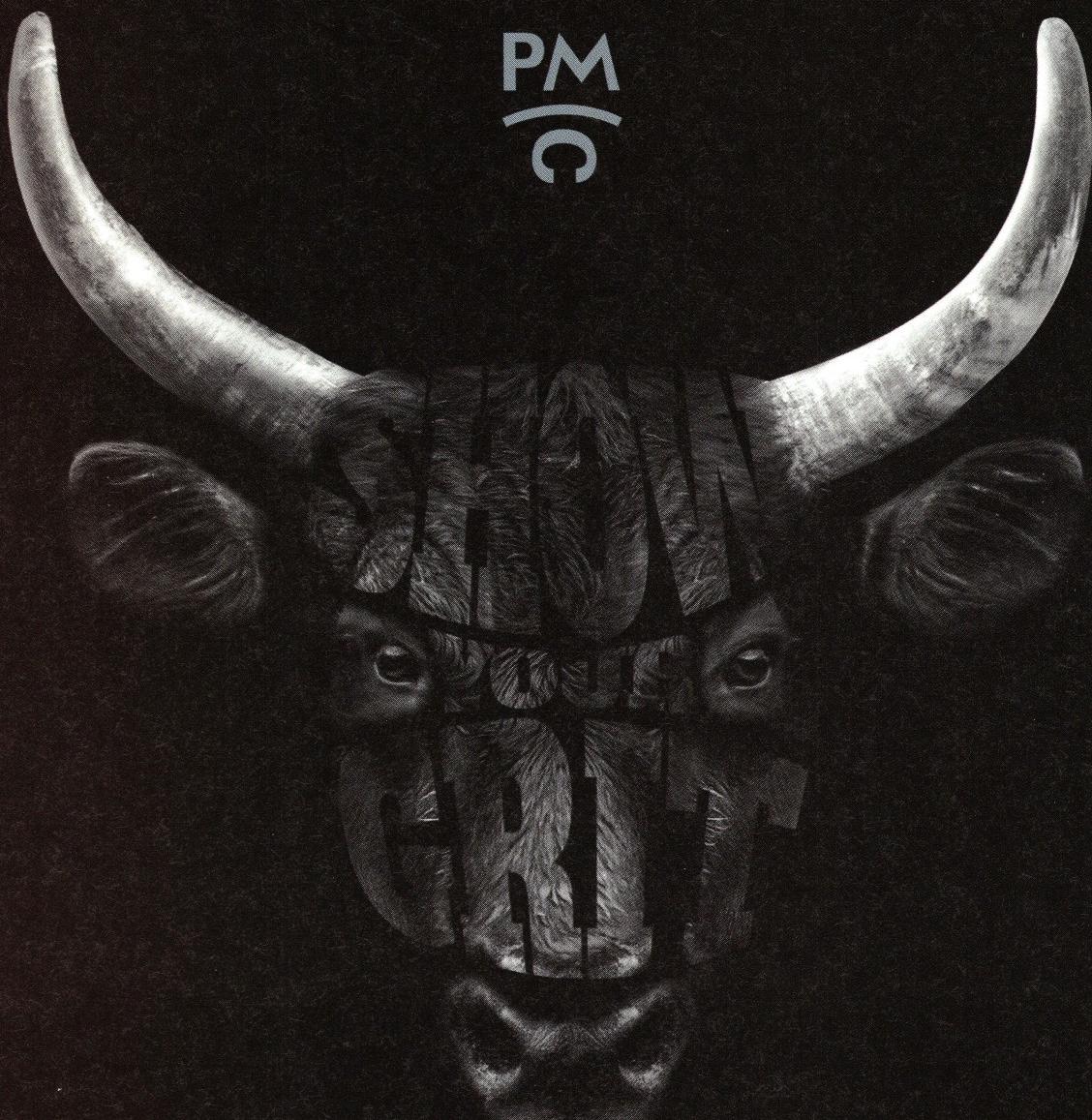
Hailey Kinsel - Cotulla, TX

- 2022 World Champion
- 2018 Calgary Stampede Champion
- World Championship Titles: 4



Lisa Lockhart - Oelrichs, SD

- 2022 World Standings: 4th
- National Finals Rodeo Qualifications: 16
- National Finals Rodeo Average Titles: 2



OFFICIAL STEER WRESTLING SPONSOR



PLAINS

STEER WRESTLING

CHAMPIONSHIP

Brought to you by





STEER WRESTLING

Timing, co-ordination and strength make for a successful steer wrestler. The steer is given a head start and must cross the score line before the wrestler leaves the box or the barrier will be broken and a 10-second penalty assessed. Although Steer Wrestling is not a team event; the contestant relies heavily on his hazer – another rider tasked with keeping the steer running in a straight line. During the run, the contestant rides alongside the steer and eases off his horse and reaches for the steer's head. He catches the right horn in the crook of his right arm and reaches under the jaw of the steer with his left. As his feet hit the ground, he uses them to dig into the dirt and slow the steer's momentum enough to turn the steer as he wrestles the animal to its side. This is the fastest of the timed events – so don't blink. In 1967, Steer Wrestling grew out of the event of Steer Decorating – an event in which the cowboy also dropped off his horse and caught the steer by the horns and then slipped a ribbon of elastic over a horn.

PAST CHAMPIONS

2022 Will Lummus, Byhalia, MS

2021 Stetson Jorgenson, Blackfoot, ID

2019 Kyle Irwin, Robertsdale, AL

2018 Matt Reeves, Cross Plains, TX

2017 Tyler Waggespack, Gonzales, LA

ARENA RECORD

3.0 SECONDS

♦ IN 2009 ♦

CURTIS CASSIDY

STEER WRESTLING

WHO TO WATCH

2022
Calgary
Stampede
Champion:
Will Lummus,
Byhalia, MS



Tyler Waguespack – Gonzales, LA

- 2023 Champion – The American Rodeo
- 2022 World Champion
- World Championship Titles: 4



Scott Guenther - Consort, AB

- 2022 Canadian Champion
- Canadian Championship Titles: 3
- National Finals Rodeo Qualifications: 3



Jesse Brown - Baker City, OR

- 2023 Champion - San Antonio Stock Show
- 2022 Steer Wrestling Champion - The American Rodeo
- National Finals Rodeo Qualifications: 3

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JULY 7 – 16, 2023

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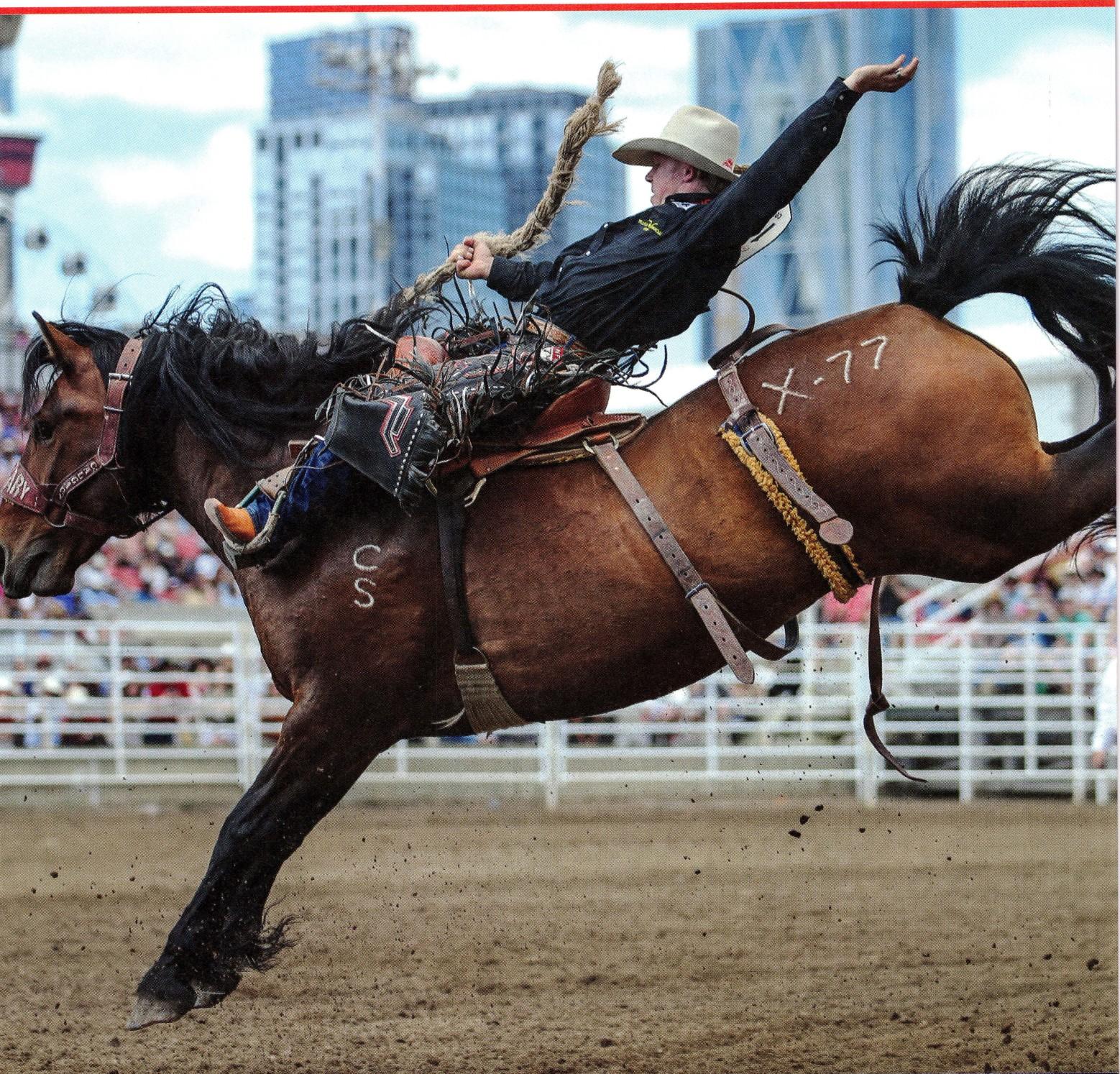
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SADDLE BRONC

CHAMPIONSHIP

Brought to you by

cenovus
ENERGY





SADDLE BRONC

Style, grace, balance and rhythm define Saddle Bronc Riding. The rider utilizes a bronc rein attached to the horse's halter to help maintain his seat and balance. The length of rein a rider takes will vary on the bucking style of the horse he is riding – too short a rein and the cowboy can get pulled down over the horse's head. Of a possible 100 points, half of the points are awarded to the cowboy for his ride and spurring action. The other half comes from the athletic bucking ability of the horse. The spurring motion begins with the cowboy's feet over the points of the bronc's shoulders and as the bronc bucks, the rider draws his feet back to the "cantle," or back of the saddle, in an arc. Then he snaps his feet back to the horse's shoulders just before the animal's front feet hit the ground again. A bronc rider will receive no score if he is bucked off; if he touches his equipment, himself or the horse with his free hand; or loses a stirrup or his rein during the ride.

PAST CHAMPIONS

2022 Logan Hay, Wildwood, AB

2021 Brody Cress, Hillsdale, WY

2019 Rusty Wright, Milford, UT

2018 Ryder Wright, Milford, UT

2017 Zeke Thurston, Big Valley, AB

ARENA RECORD

94.5 POINTS

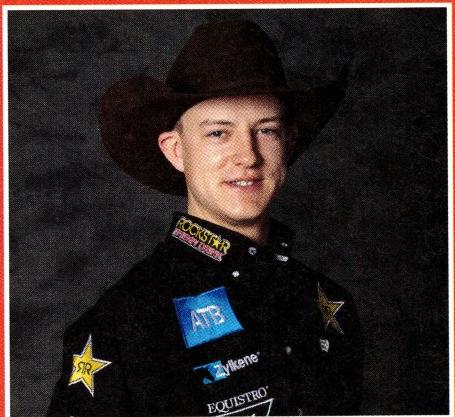
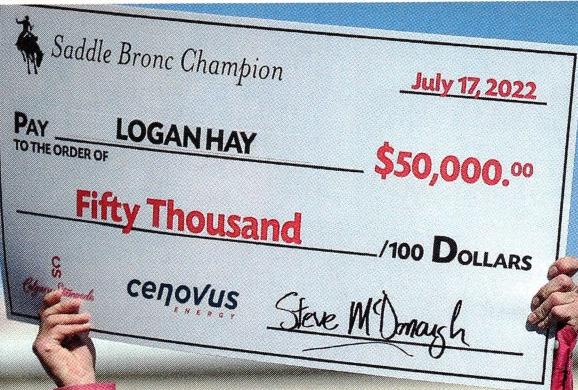
♦ IN 2006 & 2021 ♦

GLEN O'NEILL
BRODY CRESS KOLBY WANCKUK

SADDLE BRONC

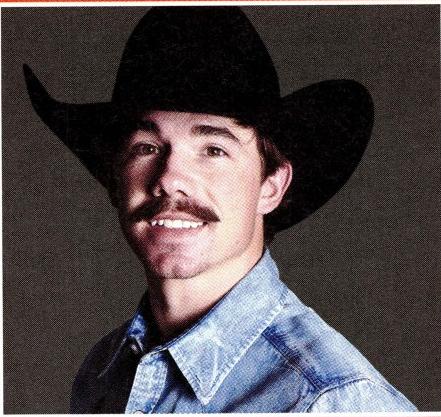
WHO TO WATCH

2022
Calgary Stampede
Champion:
Logan Hay,
Wildwood, AB



Zeke Thurston - Big Valley, AB

- 2022 World Champion
- 2022 Canadian Champion
- Calgary Stampede Championships: 3



Sage Newman - Melstone, MT

- 2023 RodeoHouston Champion
- 2022 World Standings: 5th
- National Finals Rodeo Qualifications: 2



Lefty Holman - Visalia, CA

- 2022 World Standings: 2nd
- 2022 National Finals Rodeo Standings: 4th
- National Finals Rodeo Qualifications: 2

SADDLE UP FOR BIG FLAVOUR.



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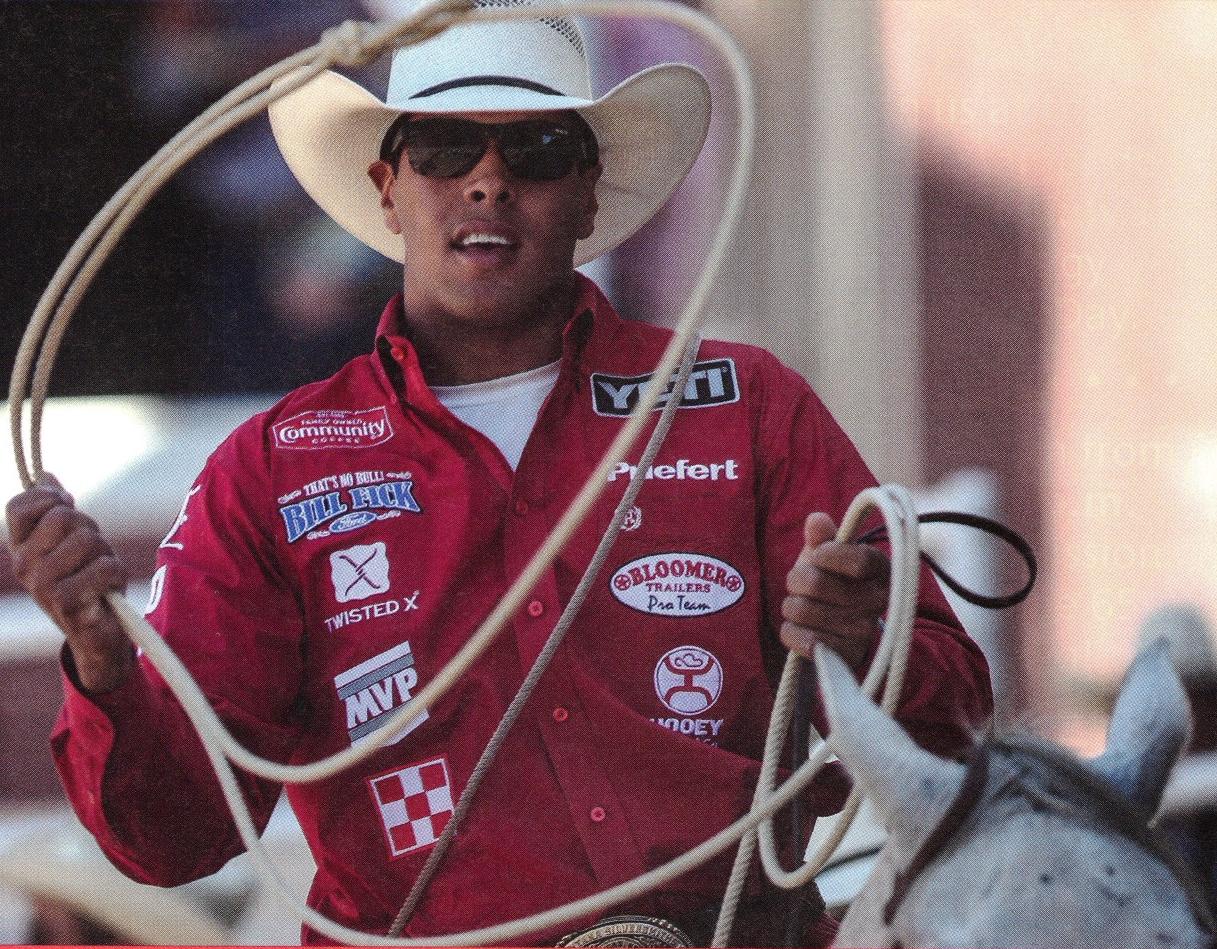
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TIE-DOWN ROPING

CHAMPIONSHIP

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TIE-DOWN ROPING

Tie-Down Roping is the most technical event in today's rodeo, just as it was in the early 1900s. Roping cattle was a regular part of everyday ranch work and skilled ropers were highly regarded. It requires a unique partnership with a working horse and excellent hand-eye co-ordination on the part of the cowboy. In today's rodeo arena, the calf is always given a head start and releases the barrier with a breakaway cord when it reaches the end of that head start. If the roper leaves the box too early, he breaks the barrier and will be assessed a 10-second penalty. Once the calf is roped – the contestant relies on his horse to stop in a stride as he dismounts on the run to reach the animal, flank and tie three legs. While the roper makes the tie, his horse works independently to keep the rope tight. Time is called when the roper throws his hands into the air signaling he is finished. Once the time becomes official, arena helpers move in to release the calf. Any unnecessary roughness will result in disqualification.

PAST CHAMPIONS

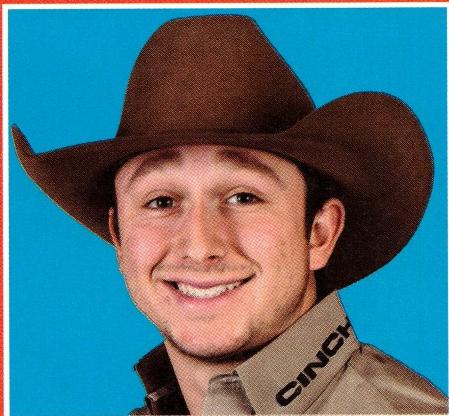
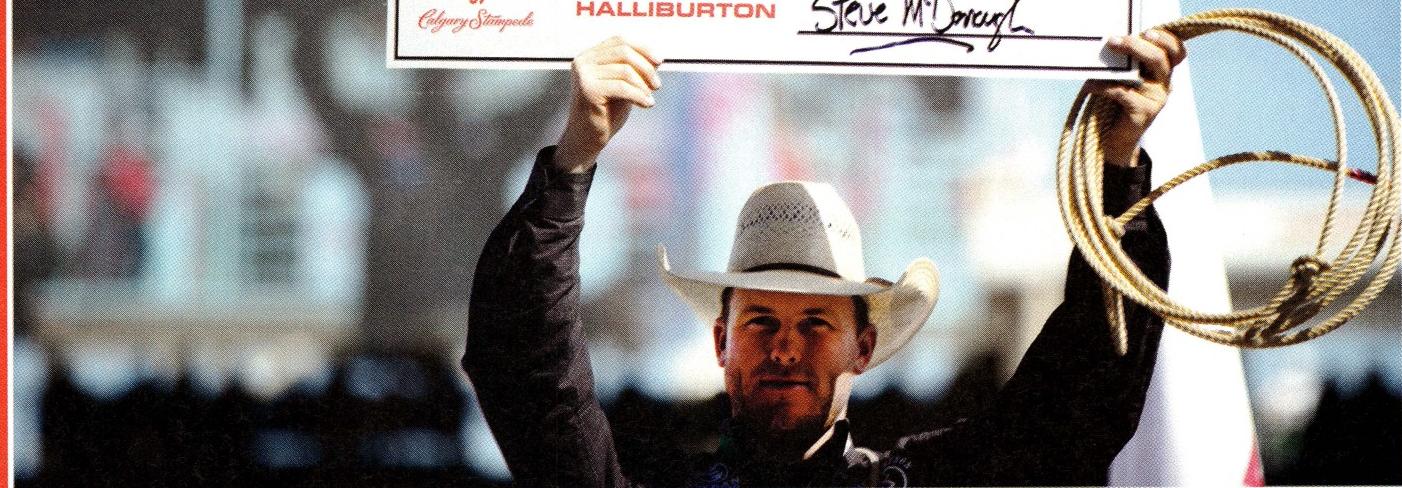
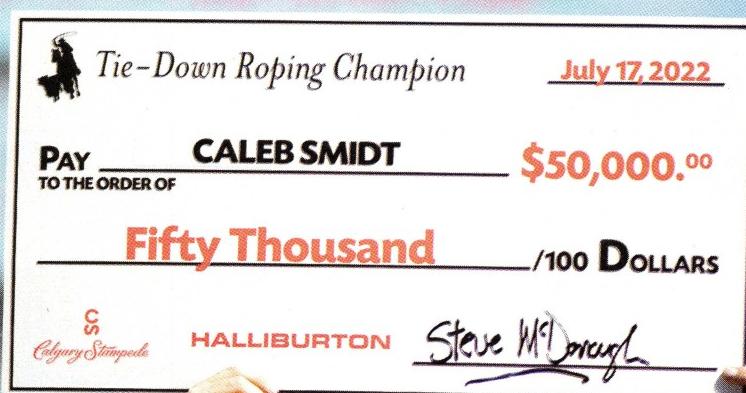
- 2022 Caleb Smidt, Bellville, TX
2021 Cory Solomon, Prairie View, TX
2019 Caleb Smidt, Bellville, TX
2018 Tuf Cooper, Weatherford, TX
2017 Cory Solomon, Prairie View, TX

ARENA RECORD
6.3 SECONDS
◆ IN 2010 ◆
RYAN JARRETT

TIE-DOWN ROPING

WHO TO WATCH

2022
Calgary
Stampede
Champion:
Caleb Smidt,
Bellville, TX



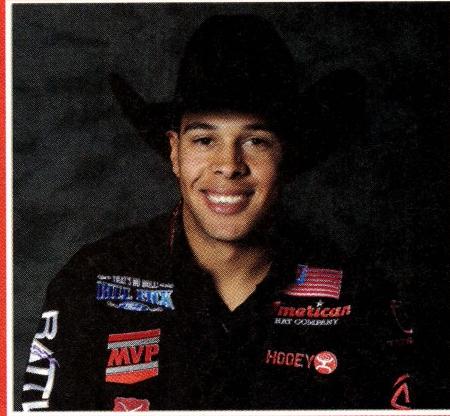
Ty Harris - San Angelo, TX

- 2023 Champion – The American Rodeo
- 2022 Canadian Champion
- National Finals Rodeo Qualifications: 4



Haven Meged - Miles City, MT

- 2022 World Standings: 6th
- 2019 World Champion
- National Finals Rodeo Qualifications: 4



Shad Mayfield - Clovis, NM

- 2022 World Standings: 2nd
- 2020 World Champion
- National Finals Rodeo Qualifications: 4



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BULL RIDING

CHAMPIONSHIP

Brought to you by **WESTJET** 





BULL RIDING

Over the years, this event has been known as Bull Riding, Steer Riding and Brahma Riding – but they all mirror each other. Holding on to only a braided rope looped around the bull's girth and held tight by the rider's hand, the contestant tries to stay aboard an animal weighing roughly 10 times more than he does. A cowbell attached to the rope serves as a weight that pulls the rope free once the rider has released his grip. Bull riding requires exceptional balance, upper body strength and strong legs. There is no requirement to spur, as staying on top and close to his hand is challenge enough for the cowboy on these loose-hided animals. A bull rider will be disqualified if he is thrown before the eight-second horn or if he touches his equipment, the bull or himself with his free hand during the ride. Bull Riding is the adrenaline rush of rodeo excitement.

PAST CHAMPIONS

2022 Shane Proctor, Grand Coulee, WA

2022 Dakota Buttar, Kindersley, SK

2021 Jordan Hansen, Amisk, AB

2019 Sage Kimzey, Strong City, OK

2018 Marcos Gloria, Parana, BR

2017 Sage Kimzey, Strong City, OK

ARENA RECORD

94.5 POINTS

◆ IN 2006 ◆

STEVE WOOSLEY

BULL RIDING

WHO TO WATCH



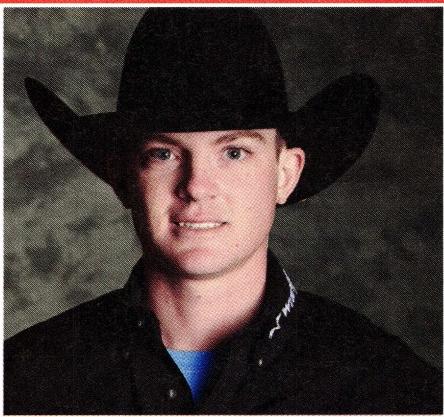
2022 Calgary Stampede Champions:

**Shane Proctor,
Grand Coulee, WA**
**Dakota Buttar,
Kindersley, SK**



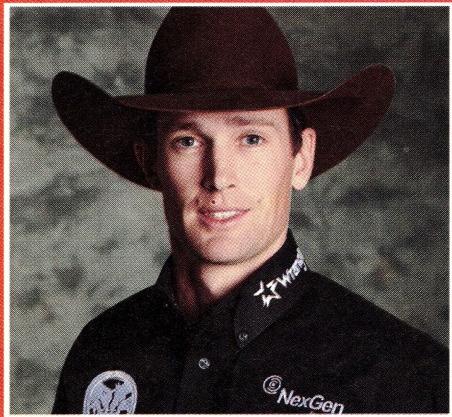
Stetson Wright - Milford, UT

- 2023 Champion – The American Rodeo
- 2022 All-Around and Bull Riding World Champion
- World Championship Titles: 7



Ky Hamilton - Mackay, Australia

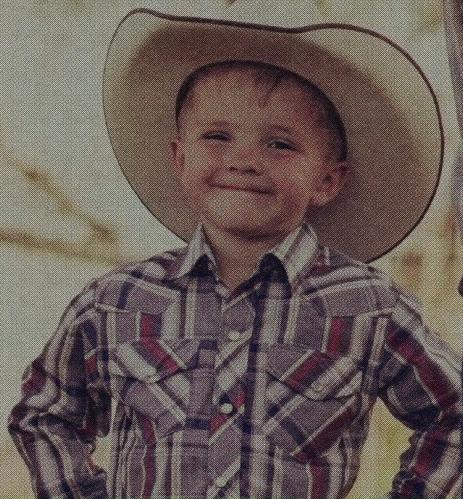
- 2023 RodeoHouston Champion
- 2022 World Standings: 4th
- National Finals Rodeo Qualifications: 3



Jared Parsonage - Maple Creek, SK

- 2022 Canadian Champion
- 2022 National Finals Rodeo Qualifier
- Canadian Championship Titles: 3

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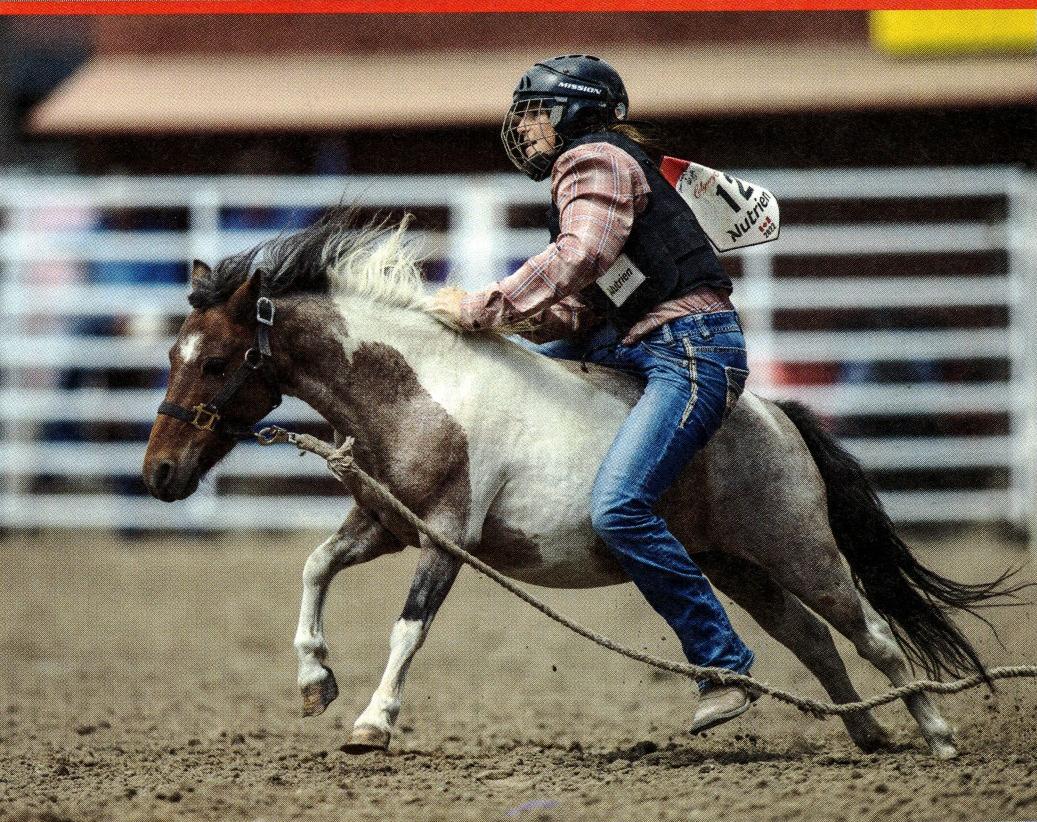
WILD PONY RACES

CHAMPIONSHIP

Brought to you by

Nutrien

Hold on to your hats — this fun event will get you caught up in the excitement. Teams of three youngsters ages eight to 12 try to tame a wild pony long enough to get a rider aboard for a two jump ride. The team with the fastest time wins. These gritty competitors don't give up easily — so get your cheering voice ready!



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AWARDS

GUY WEADICK MEMORIAL AWARD

This coveted award is presented to the contestant who best combines outstanding accomplishments in rodeo with personality, sportsmanship and appearance. It is presented in memory of the founder of the Calgary Stampede. In 2023, the Guy Weadick winner will receive a bronze trophy by Con Williams entitled "Rawhide & Sage" and their name will be placed on the permanent Guy Weadick bronze in the Calgary Stampede Agriculture & Western Events office.

Brought to you by



2022	Kirk Sutherland	2004	Ryan Mapston
2021	Jared Parsonage	2003	Davey Shields Jr.
2019	Dustin Flundra	2002	Jim Knight
2018	Troy Dorchester	2001	Dan Mortensen
2017	Al Bouchard	2000	Gerald (Hoover) Hays
2016	Lisa Lockhart	1999	Jim Nevada
2015	Chet Johnson	1998	Guy Shapka
2014	Brian Laboucane	1997	Shawn Vant
2013	Jim Berry	1996	Monica Wilson
2012	Kelly Sutherland	1995	Jim Dunn
2011	Scott Schiffner	1994	Buddy Bensmiller
2010	Jason Glass	1993	Richard Cosgrave
2009	Jason Jeter	1992	Mark Roy
2008	Cliff Williamson	1991	Duane Daines
2007	Stran Smith	1990	Ty Murray
2006	Rod Hay	1989	Blaine Pederson
2005	Rick Fraser		



STOCK TROPHIES

SADDLE BRONC HORSE TROPHY

Brought to you by **Advisian**

A bronze by Crystal Mossing entitled "Rodeo Bronc" goes to the owner of the Champion Saddle Bronc at the 2023 Stampede.

2022 CS Z-63 Zastron Acres

BULL TROPHY

Brought to you by **Worley**

A bronze by Brad Nordahl Entitled "Victory Lap" goes to the owner of the Champion Bull at the 2023 Stampede.

2022 OB Alberta Springs

BAREBACK HORSE TROPHY

Brought to you by **Cord**

A bronze by Ken Mayernik entitled "Top of the Line" goes to the owner of the Bareback Bronc at the 2023 Stampede.

2022 CS C-403 Country Rouge

DAILY RODEO AWARDS

Brought to you by **YETI**

The Daily Rodeo Awards bronze entitled "Bronc Halter" is presented to the contestants with the top scored rides and fastest times during the first eight days of competition.

2023

BEHIND THE SCENES

AT **GMC**
STADIUM

2023 STOCK AND CONTRACTORS

Brought to you by



Fifty per cent of the rider's score in the bucking events is determined by the animal's performance. The Calgary Stampede showcases the very best animal athletes. The Calgary Stampede Ranch will be bringing 150 head of stock from its own "Born to Buck" herd.

The stock contractors invited to bring their superstars are:

- Calgary Stampede
- Big Stone Rodeo
- Macza Pro Rodeo
- Duane Kesler Championship Rodeo
- Vold Rodeo Ltd.
- Outlaw Buckers Rodeo Corp.
- Northcott & Yule Rodeos

Supplier of stock for the timed events is:

- Lazy B Timed Event

TIMING AND SCORING SYSTEM

Brought to you by



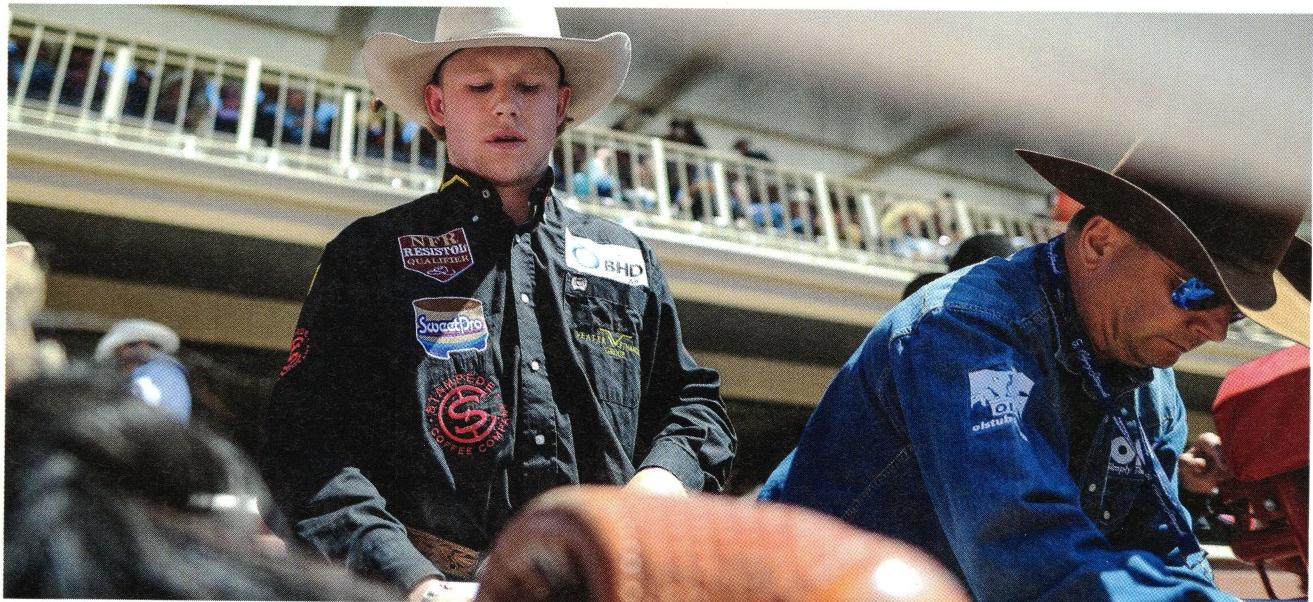
A wireless scoring system is utilized by the Rodeo judges. The judges carry handheld score pads that activate the eight-second clock and on which they will enter their scores for each ride in the roughstock events. Wrangler is the proud sponsor of the timing clocks. The rodeo timers use the specialized timing system for the timed events and the electric eyes for the Ladies Barrel Racing event.

CN SUPERBOARD

Brought to you by



A large part of enjoying a live event is being in the know. The Superboard presents all the information – who's up, the bucking stock and the scores and times. It captures close-up action and offers instant replays, live video, slow motion replays, sponsor information, leader boards, instant scoring and fan video segments.



2023 ANNOUNCERS

The Calgary Stampede is proud to welcome three of North America's best announcers

Wayne Brooks
Brett Gardiner
Kate Harrison

2023 BULLFIGHTERS

Brought to you by



Bullfighters have perhaps the most serious job, and certainly one of the most dangerous, in all of rodeo. In Bull Riding, the cowboy is on his own to dismount from the bull at the end of his ride. The bullfighter's first priority is to assist that cowboy in his getaway by gaining the attention of the bull, often putting his own body between that of the bull rider and the bull. Bullfighters are intuitive at reading bulls and as extreme athletes, they react instantly as each ride unfolds.

Jesse Byrne
Tanner Byrne
Ty Prescott
Nate Jesters
Kris Buffalo

2023 RODEO ENTERTAINER

Brought to you by



Brinson James



2023 PICK-UP MEN

Brought to you by



The pick-up men's primary jobs are twofold. First, they are the riders' safety net after the horn blows in the Bareback and Saddle Bronc events. They move in swiftly and surely to get cowboys safely to the ground after each eight-second ride. Second, they remove the flank strap and escort the bucking horses safely from the arena. Throughout the rest of the rodeo they also chase out the bulls and timed-event cattle. Their tasks require teamwork, excellent horsemanship skills, superb saddle horses and an instinctive knowledge of livestock.

Gary Rempel
Tyler Kraft
Travis Erickson

SPORTS MEDICINE TEAM

Brought to you by



RODEO MUSIC PRODUCER

Richard Jones

STATISTICIAN

Feature Productions Inc.

2023 JUDGES

Rodeo judges are responsible for scoring the rough stock events, officiating the timed events and ensuring that all of the sport's rules are adhered to. At the Calgary Stampede, there are four judges in the riding events; two will mark the rider's ability and two will judge the bucking action of the stock for a combined possible score of points. In the timed events, there are two judges; one watches the barrier line and the other is mounted to follow the action in the arena and signal by flag the end of the run for each contestant.



David Bearspaw Jr., left, rides in the daily horse parade at Elbow River Camp, at the Calgary Stampede.

ELBOW RIVER CAMP

PRESENTED BY ENBRIDGE, OFFERS UP-CLOSE EDUCATION

Treaty 7 First Nations welcome visitors into their tipis

By Nadia Moharib

When David Bearspaw Jr. steps into his family's tipi at the Calgary Stampede's Elbow River Camp, he proudly walks in the footsteps of ancestors who, for generations, participated in the annual gathering on Stampede Park.

"Our family has always been involved with the Calgary Stampede since the very early days," he says. "It's been a tradition and we've always been invited back."

Since 1912, First Nations people have been valued Stampede partners. And every year for more than a century, apart from disruptions created by the COVID-19 pandemic, tipi holders and their families meet at Elbow River Camp.

The gathering sees the First Nations communities of Kainai, Piikani, Siksika, Stoney Nakoda and Tsuut'ina do what they have done for more than a century – preserve and practise their traditions while sharing their cultures with thousands who visit the Stampede.

"It brings me pride to be able to tell the story to those who want to learn, to experience the authentic Stoney Nakoda culture and history that has been passed on for thousands of years through oral history (along) generations," says Bearspaw Jr., who lives on the Stoney Nakoda First Nation about 45 kilometres west of Calgary.

As a child, the excitement began long before the 10-day event as Bearspaw watched his parents and relatives pull out glorious regalia, prepare for the parades and dances and, of course, getting parade horses ready to make Stampede appearances.

As an adult, he sees how his father gently guided him as his so-called helper, teaching him to one day step into the role of being the family's tipi holder. While his father always made it look easy, the days at Elbow River Camp are long and busy. But being part of the enduring relationship between the Treaty 7 Nations and the Stampede to preserve and promote his culture is a cherished responsibility and an honour.

The Bearspaw family is among the 26 families at Elbow River Camp who open their tipis to guests.

"We invite the people from all walks of life into our tents," Bearspaw Jr. says. "It's a very special time."

Back in the early 1900s, Bearspaw's ancestors were not permitted to leave the boundaries of their home reserves without permission from government agents. It was illegal for First Nations to express themselves culturally - they were not allowed to speak their own languages, wear traditional clothing or hold ceremonies.

Calgary Stampede founder Guy Weadick, who struck a deep friendship with First Nations families, was able to help develop an agreement with the federal government that cleared the way for these families to leave their reserves and participate in Stampede. The bond between Stampede and local First Nations families remains strong today, helping the people of Treaty 7 to preserve their traditions.



“We invite the people from all walks of life into our tents.

– David Bearspaw Jr.



"Over the years, we have worked hard and done our part to maintain that relationship with the Calgary Stampede," Bearspaw Jr. says. "Our ancestors fought hard to maintain our identity. I really thank the Creator, our parents, grandparents and our ancestors who passed on that culture and I feel very lucky to be able to stand by my tipi and talk about our language and traditions of the Stoney Nakoda people."

"It brings a lot of pride for me because, despite the colonization we've come through and the residential schools and trauma and everything, I'm proud of my culture."

As for his family's tipi, it was originally given to his great-grandfather by Elders.

While its current incarnation has the same design and familiar family colours of blue, orange, brown and yellow, it is now made of more durable canvas rather than buffalo, deer or elk hide. But Bearspaw Jr. points out, it is hand sewn, not factory-made, and still decorated with painted images of animals including a black bear, a horse and bighorn sheep.

"They call them spirit animals, the protectors," Bearspaw Jr. explains.

It is harder, however, to put into words what the tipi means to him and his family.

"It is a safe place, a learning place, a classroom, a ceremonial place," he says. "It is a place where I feel I am protected."

"There is a sense of connection to culture and our ancestors," he adds. "You can breathe. It's comforting. It's our home."

Stampede guests are invited to enjoy daily programming in Elbow River Camp that includes stage performances, vendors, demonstrations in the Council Tipi and much more. For the first time since 2019, Tipi Holders will open their tipis for guests to visit. Several tipis are open daily between noon and 7 p.m. as families create amazing displays of regalia, animal hides and cultural items and have conversations with visitors throughout the day.



POWWOW COMPETITION PROVIDES CONNECTION TO CULTURES, COMMUNITY

Free event being held in Scotiabank Saddledome

By Nadia Moharib

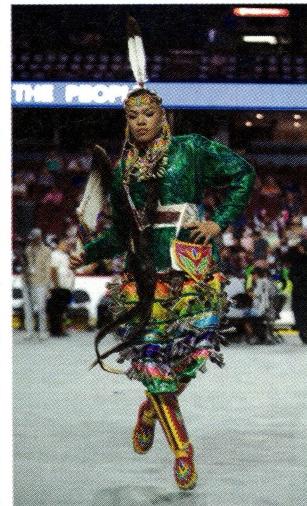
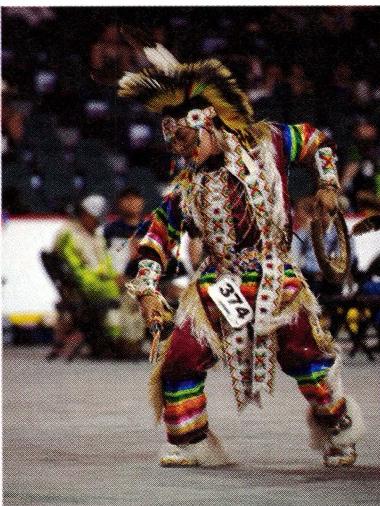
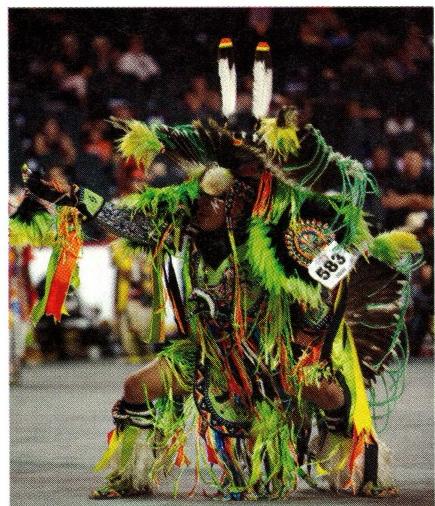
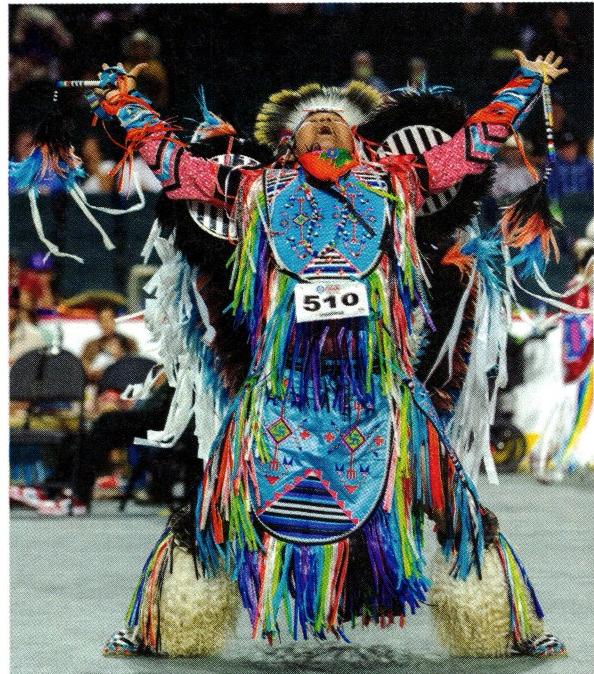
If you've ever been to a powwow, you know what it's like for that energy to travel through your body as the dancers move to the sound of the drums and song.

And if you've never attended one, now is the time.

The Calgary Stampede is hosting one of Canada's largest powwows at the Saddledome. This free-with-admission event invites guests to experience competition, cultures and community from noon to 6 p.m. on July 12 and 13.

With \$200,000 in prizes and a lineup of 10 top drum groups, dancers from across North America will compete in a two-day elimination event. Dancers range in age from 13 to Golden Age (55-plus) and there are 15 categories of competition including Traditional, Jingle, Grass, Chicken, Buckskin and crowd favourite Fancy.

"We can't wait to welcome everyone to the Stampede Powwow in the Saddledome," says Powwow Coordinator Cheryl Crowchief. "In our culture, a powwow is a celebration – something to bring our community together. This powwow is drawing dancers from all over Canada and the United States so visitors will see top competition and get to learn about our cultures. I'm excited to be the Powwow Coordinator and work with an awesome head staff to bring this incredible powwow to Stampede this July."



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This year, we're excited to bring the community together at the Calgary Stampede.

Join us at the
Calgary Stampede
on **Tuesday, July 11**
for TC Energy
Community Day.



Free admission from
10 a.m. - 2 p.m.
and free admission
for Seniors (age 65+)
all day long!



BRING THE
ENERGY





WORLD'S BEST WOMEN ROPERS TO VIE FOR CALGARY STAMPEDE CHAMPIONSHIP IN 2023

**Ladies Breakaway Roping added to the lineup
of \$150,000 Rocky Mountain Cup**

By Scott Fisher

The Calgary Stampede's Rocky Mountain Cup was already the richest day of roping in Canada.

At Stampede 2023, it will offer up even more prize money to a brand-new group of competitors.

After a spectacularly successful debut in 2022, when the top Team Ropers in the world competed in front of a jam-packed Nutrien Western Event Centre crowd, the Stampede is adding Breakaway Roping to the event.

Thirty of the most talented women in the sport will be gunning for a share of a \$50,000 purse, joining the top 30 Team Roping duos, who are aiming for a chunk of

\$100,000 in prize money. The competition takes place on Wednesday, July 12 from 6-8:30 p.m. Vice-chair of the Stampede Rodeo Committee, Lane Boisjoli, says adding the popular Breakaway Roping event to the Rocky Mountain Cup was an easy decision.

"There's a hugely talented group of ladies rodeoing in breakaway roping," Boisjoli says. "And they bring an exceptional level of professionalism to the event."

"It has been growing across Canada and the U.S. and Calgary wants to be a leader in that regard."

All competitors in both events will go through two rounds

with the top eight finishers advancing to the semifinals. After that, the top four will head to the championship round.

Breakaway Roping is a lightning-fast event where both horsemanship and skill with a rope are key. While the rules are simple – a calf is roped, the rider stops their horse, the rope breaks away from the saddle horn and the fastest time wins – a flawless execution takes years of practice.

Kendal Pierson started Breakaway Roping when she was eight years old. And the Wardlow, AB, cowgirl can't wait to compete on the big stage.

"It's a great opportunity," the recent high school graduate says. "A lot of people are going to get to see it."

"It means our sport is growing now that we're on a stage like that, so we're all excited and grateful to be there."

"I can't really put it into words because I haven't (competed) there, but I'm really excited."

Team Roping heeler Jeremy Buhler, from Arrowwood, AB, has been tearing it up on the pro circuit with long-time American partner Rhen Richard.

The pair topped the PRCA world standings through the first three months of the season and will be in Calgary to take a run at the Rocky Mountain Cup.



"It was great," Buhler, a 25-year veteran of the sport, says of last year's Stampede event. "We ended up making it to the four-man (round)."

"It was an awesome event with a great atmosphere. It was good to see how many people follow and support team roping."

Being a part of Canada's richest day in roping right in his own backyard is like a dream come true.

"It's huge," Buhler says. "When it's something you do for a living and it happens 45 minutes away from your house, where they're giving away that kind of money, shoot, you want to be a part of it."

"Just being able to compete at The Greatest Outdoor Show on Earth, it's huge."



RULES OF THE 2023 COWBOYS RANGELAND DERBY

IT SOUNDS SIMPLE.

Hitch a team of four thoroughbreds to a chuckwagon, stop them at a barrel, settle them as two outriders (each with their own horse) hold the lead team and set the stove, and wait for the starting horn.

Co-operation and co-ordination must be precise at the Cowboys Rangeland Derby. There is a thin line for error and those who cross it will not earn a chance to be in the Final Heat Dash on Day 10 where \$50,000, a GMC Truck and bragging rights await the Champion driver.

It's those little intangibles that make it so difficult to run 10 days penalty-free. With so much on the line, Drivers have to avoid penalties.



HERE ARE A FEW OF THE MOST COMMON TIME PENALTIES OUTRIDERS

Stove off ground

1 second

Outrider knocking over barrel

2 seconds

Outrider missing barrel

2 seconds

Outrider finishing ahead of lead team

2 seconds

Late outrider

1 second

Outrider failing to finish

2 seconds

WAGONS

False start, or creating a false start

2 seconds

Wagon starting ahead of klaxon (starting horn)

2 seconds minimum

Wagon failing to stop before the barrel

1 second

Wagon starting ahead of the barrel

1 second

Wagon knocking over barrel

5 seconds

Stove not loaded in rack before wagon completes top barrel turn
(If the stove is knocked or it has been loaded in the rack, no penalty will be assessed)

2 seconds

Wagon failing to follow the proper figure-eight pattern

5 seconds

Wagon not loaded in rack before wagon completes top barrel turn
(If the stove is knocked or it has been loaded in the rack, no penalty will be assessed)

2 seconds

Wagon missing barrel

10 seconds per barrel

Wagon interference
(based on severity of offence)

1 second minimum

COWBOYS 100 YEARS RANGELAND • D E R B Y •

DRIVERS



Todd Baptiste
Chance Bensmiller
Kurt Bensmiller
Rae Croteau Jr.
Troy Dorchester
Dallas Dyck
Preston Faithful
Chad Fike
Jordie Fike
Darcy Flad
Jason Glass
Doug Irvine
Ross Knight
Jamie Laboucane
Layne MacGillivray
Codey McCurrach
Kris Molle
Obrey Motowylo
Vern Nolin
Cody Ridsdale
Danny Ringuette
Evan Salmon
Wade Salmon
Kirk Sutherland
Mark Sutherland
Mitch Sutherland
Chanse Vigen

COWBOYS RANGELAND DERBY

WHO TO WATCH

**2022
Calgary Stampede
Champion:**

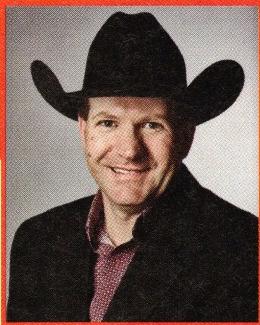
Kris Molle, Chauvin, AB



KURT BENMILLER

Dewberry, AB

- Calgary Stampede Appearances: 20
- Rangeland Derby Championships: 4
- World Championships: 3



LAYNE MacGILLIVRAY

Halkirk, AB

- Calgary Stampede Appearances: 17
- 2022 WPCA World Champion
- 2022 Dawson Creek Champion



JAMIE LABOUCANE

St. Walburg, SK

- Calgary Stampede Appearances: 10
- 2022 CPCA Aggregate Champion
- 2022 Yorkton Classic Champion

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WHO TO WATCH A FAMILY AFFAIR

LAUDER/GLASS FAMILY

Competing in the Rangeland Derby for the first time in 1924, Tom Lauder would create a family legacy in the sport of Chuckwagon Racing. Winning the Calgary Stampede three times in five years, Tom passed on his love of Chuckwagon Racing to his children, with all four sons becoming Champion Outriders at the Calgary Stampede and one of his daughters, Iris, marrying four-time Calgary Stampede Champion Ronnie Glass.

Ronnie and Iris had three sons – all of whom competed, including Tom Glass, who, like his father, would become one of the greatest names in the sport by winning the Calgary Stampede four times.

Continuing the legacy to present day is Tom's son, Jason Glass, who won the Calgary Stampede in 2013 and is a two-time Calgary Stampede Champion Outrider.



SUTHERLAND FAMILY

Kelly Sutherland started out on what would become an unparalleled Chuckwagon career in 1968, when he competed at the Calgary Stampede for the first time as an Outrider. One year later, he made his first Calgary Stampede start as a Driver, going on to win an incredible 12 Rangeland Derby Championships in his career. Kelly would also win the prestigious Guy Weadick Award in 2012.

The Sutherland name has since become a staple on the Calgary Stampede track, with Kelly's brother, 2016 Calgary Stampede Champion and 2022 Guy Weadick Award Winner Kirk Sutherland, currently driving alongside Kelly's son Mark and Kirk's son Mitch. Kelly's grandson, Dayton, is now an up-and-coming Chuckwagon Driver, as well.

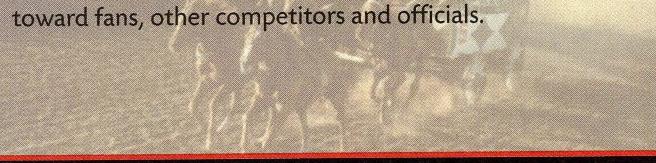


DORCHESTER FAMILY

Tom Dorchester first competed at the Calgary Stampede as an Outrider in the early 1940s before becoming a Driver in 1949. Making his mark on the Calgary Stampede throughout his career, Tom would win the Stampede as an Outrider in 1944 and claim two back-to-back Championships as a Driver in 1970 and 1971.

Tom had three sons who continued his legacy, with Garry and Dallas both winning the Calgary Stampede throughout their careers.

Most currently, Tom's grandson Troy has made 23 appearances at the Calgary Stampede, taking home the Rangeland Derby Championship in 2012 and being named the Guy Weadick Award winner in 2018 – an award for Rodeo and Chuckwagon competitors that celebrates sportsmanship, competitiveness and professionalism toward fans, other competitors and officials.



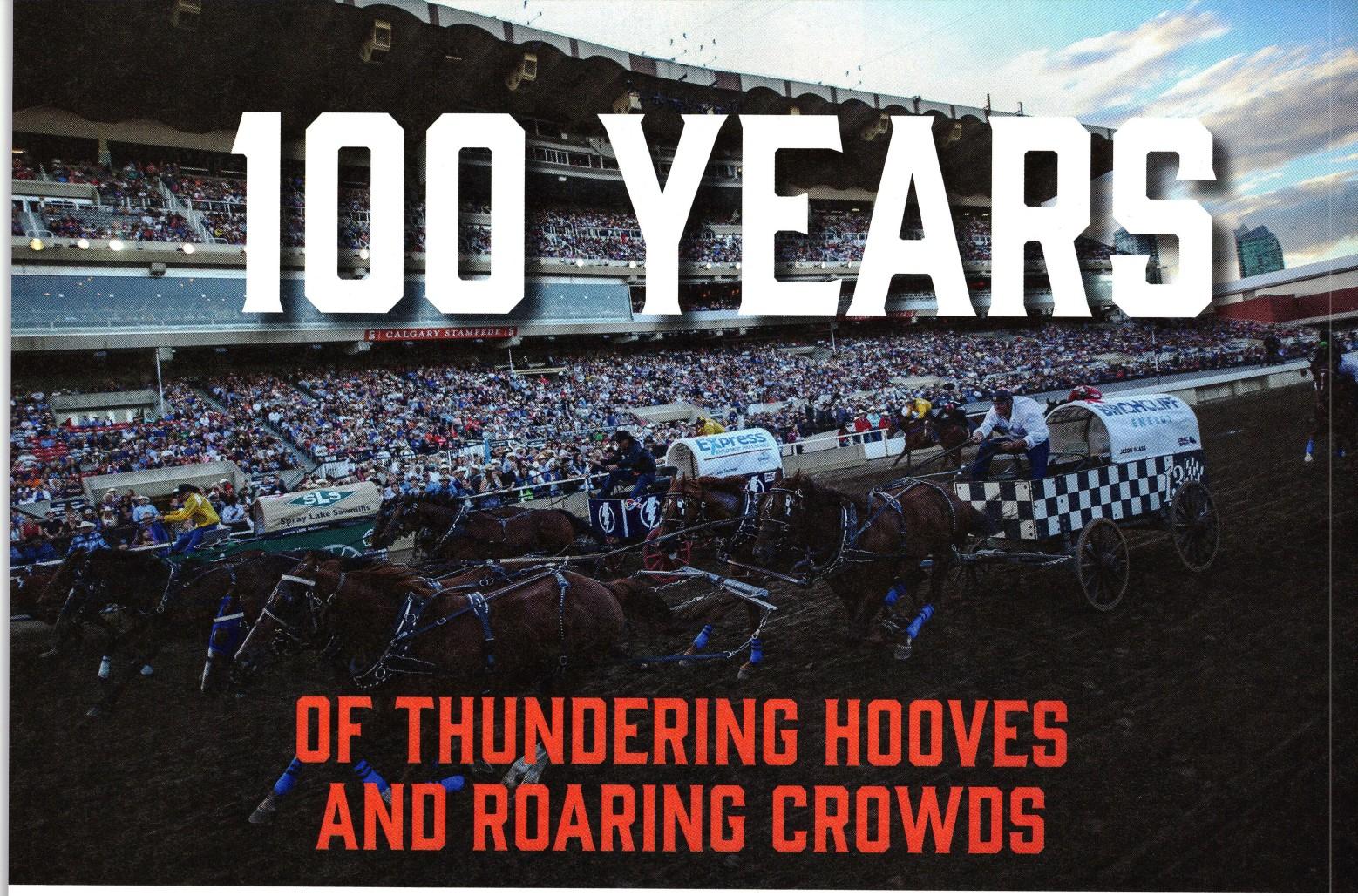
BENSMILLER FAMILY

With a long line of family involved in Chuckwagon Racing, Buddy Bensmiller began his career in Calgary as an Outrider. Going on to drive for the first time in 1979, he qualified and competed alongside his father and father-in-law in the Championship Final Heat at the Calgary Stampede. Buddy would win three Calgary Stampede Championships in his career, as well as the Guy Weadick Award in 1994.

Buddy has since passed on the Chuckwagon bug to his three sons. David outrode and drove wagons before retiring, and is now a member of the Stampede's mounted track safety team. Chance and Kurt will both be competing at the 2023 Calgary Stampede. Kurt has won four Calgary Stampede Championships.



100 YEARS



OF THUNDERING HOOVES
AND ROARING CROWDS

The Calgary Stampede celebrates a century of Chuckwagon Racing in 2023

By Scott Fisher

Troy Dorchester's hat has seen better days. In fact, it's seen a lot of better days.

The brown cowboy hat originally belonged to his grandfather, Tommy Dorchester, a two-time Calgary Stampede and four-time World Chuckwagon Racing champ who started driving in the 1950s.

"I was gonna keep using it," Dorchester says of the hat that was also worn by his uncle Dallas Dorchester, another lauded name in Calgary Stampede chuckwagon lore. Troy tried using duct tape and binder twine to keep it in shape, but in the end, he chose to retire the piece of family history.

The Dorchester family's battered hat is symbolic of the generations of families who have competed through the years in the world-famous Calgary Stampede Chuckwagon Races – an iconic event celebrating 100 years of history in 2023.

"I was just one of those guys that loved it from Day 1," Troy

Dorchester says of the unique sport.

"Dad (Gary Dorchester) had quit around (1979) and I was only about seven, but we were pretty lost that first year not being able to run wild with the other wagon kids."

After working for a few different wagon drivers, Dorchester decided to make the move into his own wagon box.

Despite his grandfather, father and uncle all winning the Rangeland Derby before him, he says he never felt any pressure.

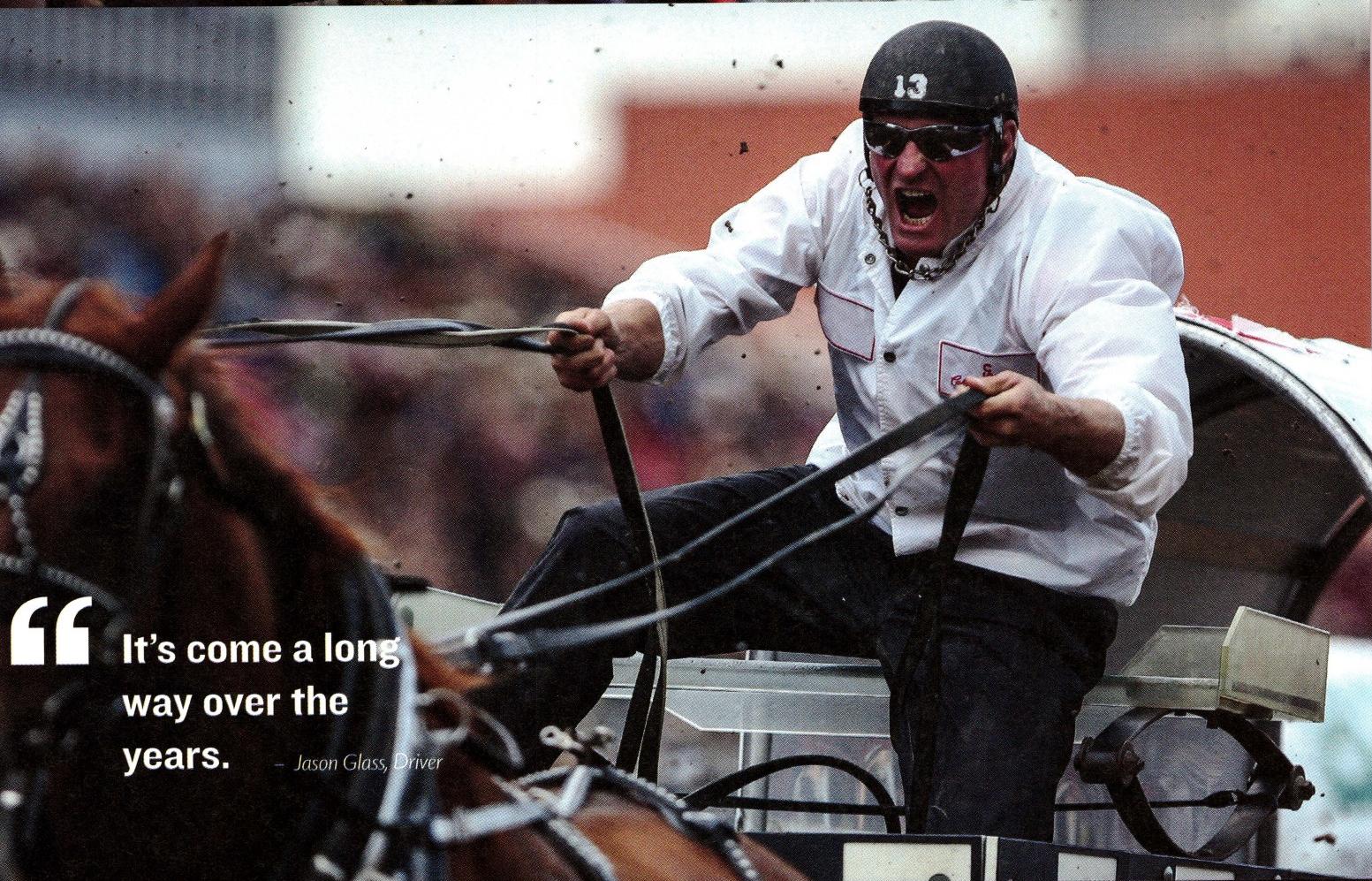
"My first race ever, Dallas was in the wagon with me, he slapped me on the shoulder and said 'don't embarrass us,' and he left," Dorchester says with a chuckle. "I was laughing about that because he knew I was tensed up."

"But I've only wanted to be known as a guy who's a tough competitor, who drives safe and clean," he says. "There's nothing else I'd rather do in life."



“ I was just one of those guys that loved it from Day 1.

— Troy Dorchester, Driver



“ It's come a long way over the years.

— Jason Glass, Driver



Chuckwagon Racing at the Stampede has come a long way since 1923.

The world's first Chuckwagon Race was staged at the Calgary Stampede. A true throwback to the wild west, the event was inspired by the tradition of cowboys breaking camp and racing home.

"Six wagons raced that first year," says Calgary Stampede Historical Specialist Cassandra Cummings.

Bill Summers, Clem Gardner, Jack Morton, Sid Bannerman, Floyd Lewis and Ora Demille were the original drivers in 1923, relying on four-horse teams to pull their wagons at the Stampede, which was founded in 1912 by Guy Weadick.

"Weadick was looking for an exciting event in 1923, which was a big year for us," Cummings says.

The winner in 1923, Bill Summers was awarded a new hat. Daily winners were also paid \$25, with second- and third-place wagons earning \$15 and \$10 respectively at the then-six-day event. A decent payday for the time.

As with the prize money, the rules of the race have continued to evolve since the first races were held.

"The outriders had to throw an actual stove in the back of the wagon," Cummings says. Now a lighter and much safer rubber barrel is used.

"And then after they crossed the finish line, whoever could set up camp and light smoke first was the winner. That rule went away pretty quickly."

Jason Glass, whose family has raced at the Calgary Stampede since Day 1, says he would have been fine making a fire.



"I'd be OK," Glass jokes. "Throw the gas on it and away you go."

The Glass family has been represented over the past century by Jason's great-grandfather Tom Lauder, grandfather Ronnie Glass and father Tom Glass.

"I just talked to my dad a couple days ago," Jason says. "He was telling stories about how they'd drive the wagon all the way from where they were living (in the Three Hills area, about 130 kilometres from Calgary). They drove to Stampede and then hooked those same horses in the races, and then drove the wagon back home."

"I like the history of the sport, how they used to travel, all that stuff."

"It's come a long way over the years."

Both Dorchester (2012) and Glass (2013) have continued to cement their family's legacy by claiming Rangeland Derby crowns.

They took home a lot more than a new hat. Although it sounds like Dorchester may be in the market for a new one.





ATCO

WHAT A RIDE IT'S BEEN

We're thrilled to have sponsored the Championship Chuckwagon Trophy since 1940. Happy 100 years of chuckwagon racing at 'The Greatest Outdoor Show on Earth'!

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A LASTING PARTNERSHIP

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The world's first Chuckwagon Race was staged at the Calgary Stampede in 1923, and this year, they're celebrating a century of thundering hooves and roaring crowds.

As the longest continuous sponsor of The Greatest Outdoor Show on Earth, with our sponsorship of the Championship Chuckwagon trophy dating back to 1940, we're darn proud to be part of the heritage, spirit and passion of the sport.

Prior to our sponsorship, champion Chuckwagon drivers were awarded a gold watch. When we became sponsors in 1940, cowboy artist Charles Beil of Banff was commissioned to produce a bronze action sculpture and plaque that reflected the excitement of the sport. Beil produced bronze trophies until 1971.

Today, the Calgary Stampede commissions a local artist every five years to create a series of bronze sculptures to recognize the winners. ATCO proudly displays one of each bronze series at our offices throughout this fine city.

We have also helped reunite countless families at the Calgary Stampede since 1993, thanks to our ATCO Lost Kids Program and the steady horsepower of our volunteers and Stampede employees. The Lost Kids Centre is run out of a versatile, high-quality ATCO modular structure that is full of activities to calm any cowpokes who might be a little spooked as they wait to be reunited with their herd.

Speaking of structures, ATCO is the Official Supplier of modular building units to the Stampede. Our structures support a variety of essential operational functions for the 10-day celebration. Whether it is hosting a talented performer in a private room, treating festivalgoers with first aid, or answering the call of nature — we're here to help with our high-quality, flexible and cost-effective temporary buildings.

So much has happened since the first Chuckwagon Race in 1923, but ATCO's partnership with the Calgary Stampede has stood the test of time. We look forward to continuing to be involved and welcoming our neighbours and visitors from around the world. Yahoo!

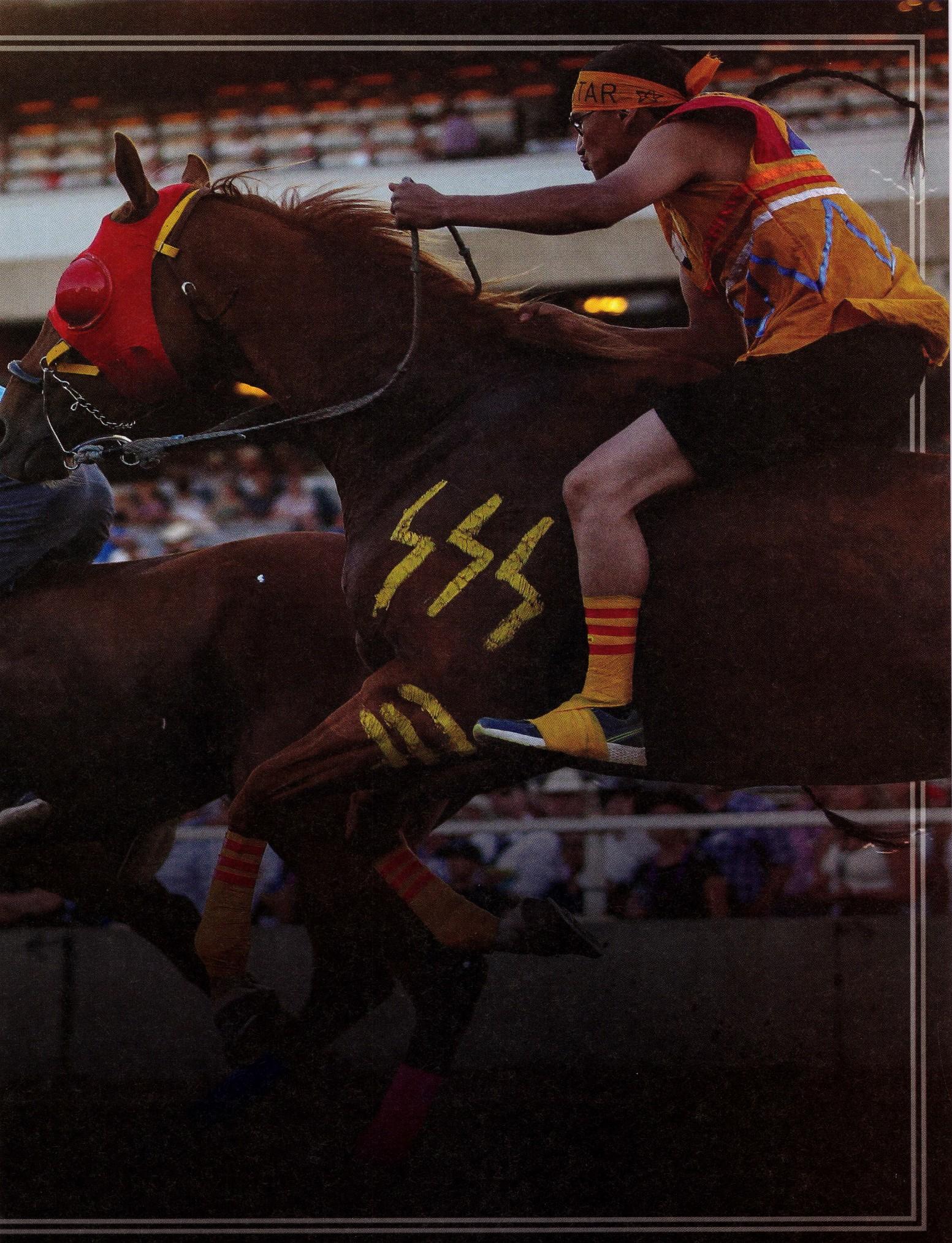


RELAY RACING



**A HIGH-ADRENALINE
EVENT THAT REQUIRES
A POWERFUL COMBINATION
OF TEAMWORK, PRECISION
AND HORSEMANSHIP.**

The best Indigenous Relay Racing teams take to the track each night at the Calgary Stampede at the conclusion of the Cowboys Rangeland Derby Chuckwagon Races. In 2023, ten teams will show off their incredible skills, with riders mounted bareback racing the track at top speed, then leaping off to swap horses before taking off on another lap.





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Bell getting a
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got better

Current as of April 17, 2023. Available with compatible devices within Bell Mobility's network coverage areas. (1) Based on a third-party score (Global Wireless Solutions OneScore™) calculated using wireless network testing in Canada against other national wireless networks. See bell.ca/network for details. (2) 5G/5G+ access requires a compatible device and a compatible rate plan (even if a 5G/5G+ symbol appears on your device). Coverage is approximate, may vary and may not include indoor coverage; see bell.ca/5G. Speed, performance and whether a 5G/5G+ device uses the available 5G/5G+ network depend on various factors including: your rate plan, topography, environmental conditions, the current serving radio conditions at your location and whether the device is actively downloading or uploading data. Access is subject to Bell's management of network resources, using methods which include Internet traffic management practices. See bell.ca/ITMP.



BELL GRANDSTAND SHOW TAKES AUDIENCE ON A RHYTHM-FILLED JOURNEY

As the sun sets on Stampede Park, the party will just be getting started, and the heat dialed all the way up! The Bell Grandstand Show returns in 2023 with a newly reimagined spectacle of entertainment, featuring nightly performances by Juno-award winning entertainer Johnny Reid, high-energy song and dance from The Young Canadians of the Calgary Stampede and special guest appearances by Tony-nominated Broadway star Forrest McClendon, Swing Latino, Tetiana, Calgary Opera, The Grandstand Band and more.

Get lost in the wonder of the Bell Grandstand Show as song, dance, technology and special effects collide in a show that will have audiences on their feet from start to finish. Musical host Forrest McClendon will set the scene for the hottest block party, taking you through a rhythm-filled journey of heat, sound and heartfelt emotion; Johnny Reid will weave his unfeigned lyricism and soul into

performances within the show; and The Young Canadians are set to entertain with lively musical numbers, keeping the feel-good vibes rolling throughout the night. Sprinkle in performances ranging from spicy to inspiring to daring, from special guests Swing Latino, Calgary Opera and Tetiana and you have yourself the 2023 Bell Grandstand Show.

From performing with J.Lo on the Superbowl stage, to now performing on the Bell Grandstand Show stage, Swing Latino will bring the heat with their upbeat Salsa dance stylings. Daring diva Tetiana will have audiences on the edge of their seats with her suspenseful slackwire act. To culminate its 50th season, the Calgary Opera will bring the emotion with a heartfelt and vibrant performance. And finally, the show will hit a crescendo with sky high drones and the fan-favourite fireworks finale.



FEATURING



JOHNNY REID
SWING LATINO
FORREST MCCLENDON
TETIANA KUNDYK
EBONY GOODEN
CALGARY OPERA

THE GRANDSTAND BAND

Andres Gonzalez
Andre Wickenheiser
Angela Smart
Audrey Ochoa
Benjamin Bradley
Brandon Wood
Hannah Smart
Kingsley Udoфia
Kuzi Cee
Lisa Jacobs
Luis Tovar
Raul Gomez Tabera
Stephen Williams
Tayo Gbalajobi
Valerie Lopez
Vincent Bundick

JUNIOR YOUNG CANADIANS

Chloe Awa

Olivia Bakken
June Beatty
Nash Bencharski
Joaquin Bicknell
Jordie Botting
Zoey Brillinger
Kaitlyn Cheung
Sophia Fabris
Scarlett Finkbeiner
Lilly Finkbeiner
Mya Hannem
Chris Harting
Maya Jade Hasson
Paige Hernandez
Preston Hernandez
Lily Husted
Emilia Juszczak
Skyler Kalden
Jordyn Kool
Zander Lagace
Ariana Langlois
Ziqi Liu
Bianca Mihai
Myla Miyao
Ellinor Peterson
Yuka Roy
Zoe St. Croix
Isla Tate
Eden Thomas



INTERMEDIATE YOUNG CANADIANS

Addyson Aho
Najea Alnajar
Ryley Anderson
Conor Anderson
Natalli Bencharski
Taryn Bolitho
Elora Borkristl
Ava Carlson
Varnikka Chandra
Rowena De Guzman
Reagan Deliman
Isla Erickson Long
Madina Eriksen
Lynea Eusebio
Liam Fablatin
Sydney Flack
Ella Friesen
Alexis Genest
Giada Gigantelli
Sebastien Hall
Amelia Hoffman
Zoe Hume
Nomi Huszti
Hadley Janssen
Emery Johnson
Reese Kidd
Saiya Lal

Quinn Landry
Cleavon Abree Laquibla
Eva Michalak
Khaliyah Mitha
Maddie Murphy-Northcott
Dylan Newbury
Sydney Nichol
Brooklyn Nichol
Jack Pistak
Brooke Randall
Julianne Rogers
Clara Rogers
Olivia Ronak
Liv Taillon
Lily Topolniski
Jeanae Elisha Ventura
Sadie Zebedee
Sophia Zhao
Anna Zhu

Chailyn Hernandez
Mackenzie Hockenhull
Megan Landels
Jenica McMeekin
Sophie Miskic
Audrey Parnell
Hannah Sibley
Ashlynn Smith
Shaelene Smith
Garrett Banfield
Free Bicknell
Isabella Cameron
Lucca Campagnaro
Joyce Chen
Ally Crampton
Reynaldo De Guzman
Kyla Ishihara-Gooding
Felicia Jackson
Jack Leathwaite
Caroline Mah

Madelyn Moore
Emma Mountain
Maya Pawlick
Jaxyn Ross
Julianne Smith
Dylan Sweet
Mya Webber
Corra Wright

SENIOR YOUNG CANADIANS

Saige Aleman
Piper Anderson
Taylor Atkinson
Maella Best
Caris Csatari
Alexis Cyron
Hailey Hanson-Ralph

SC
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YOUNG CANADIANS

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AUDITIONS:
AUGUST 25, 2023 – OPEN CALL
AUGUST 26 & 27, 2023 – CALLBACK WORKSHOP

SCAN FOR MORE INFORMATION



CREDITS

**PRODUCER**

Mark Eriksen

SPECIAL EFFECTS DESIGNER

Brad Dezotell

DIRECTOR

Angela Benson

VIDEO DESIGNER

Sean Nieuwenhuis

MUSICAL DIRECTOR

Scott Henderson

SET/PROP CONSULTANT

Scott Reid

COMPOSER

Dave Pierce

PRODUCTION STAGE MANAGER/CALLER

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Dave Kelly

TECHNICAL DIRECTOR

D.A. Smurlick

PRODUCTION MANAGER

Sylvia Lejeune

LIVE VIDEO PRODUCER

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COSTUME DESIGNER

Benjamin Toner

LIVE VIDEO DIRECTOR

Ed Robertson

LIGHTING DESIGNER

Geoff Bouckley

ASSISTANT DIRECTOR

Lindsay Greenholtz

PROP DESIGNER

Louis Beaudoin





CHOREOGRAPHY

Choreographer: Angela Benson
Associate Choreographer: Lindi Forand
Assistant Choreographer: Jennifer Helm
Artistic Director, Young Canadians: Susan Mensinger

PRODUCTION SERVICES

Production Assistant Lead: Roxanne Hahn
Production Assistants: Zoe Montgomery, Sam DalCin
GMC Stadium Programming Assistant: Patricia Tuckey

STAGE MANAGEMENT

Floor Director: Carissa Sams
Young Canadians Stage Manager: Tonisha Kroeger
Assistant Stage Managers: Courtney Bettanin, Elizabeth Page, Michael Luong
Guest Act Liaison: Bella DalCin

TECHNICAL

Assistant Technical Director: James Thurmeier
Clear Com: Mr. Mix

WARDROBE

Head of Wardrobe: Kierra Volk
Young Canadians Wardrobe Supplier: Kristal Williamson
Young Canadians Wardrobe: Michelle Harcus
Young Canadians Wardrobe Assistants: Payton Harcus, Ryan Williamson
Wardrobe Manufacturing: Tammi Chudak,

HAIR / MAKEUP

Nikole D Makeup Artistry, Makeup Assistant, Dana England

2023 MUSIC CREDITS

Composer & Music Arranger: Dave Pierce Music
Director: Scott Henderson
Audio Engineers: Adam Greenholtz, Theo Wagner, Jason Tawkin, John Morgan, Michael Ayotte
Recording Studios: Riverstation Studio, The Warehouse, Studio Bell - The National Music Centre
Studio Audio System: Sound Art Calgary
Live Audio Engineers: Dan Frerichs & Dave Coe

LIGHTING

Lighting Programmer: Michael Wilkinson
Lighting Company: Sound Art
Lighting Rep: Dan Frerichs
Lighting Technicians: Darrell Garton, Joseph Wolff, Andrew Little, Georgia Jeffrey

AUDIO

Live Audio Mixer: Dan Frerichs
Monitor Mixer: Dave Coe
Systems Technician: Dan Plumtree
Deck Audio 1: John Limbrick
Deck Audio 2: Tara Kiely

VIDEO

Video Broadcast Mobile: Dome Productions
Video Screen: Multi Vision Inc.
Video Rep: Peter Penkala
Video Operator: Sean Nieuwenhuis
Senior Project Manager: Phil Cane
LED Technicians: Kerry Barton, Nick Marstol, Andy Fawcett
Video Systems: Sensory Overload Productions Inc.
Drone Operator: Darryl MacDonald

SET

F&D Scene Changes
SCENECHANGE INC.

PYRO / FIREWORKS

Pyrotechnics and Special Effects: Fireworks Spectaculars

CHAPERONES

Chaperone Coordinator: Sandii Taylor
Chaperones: Meredith Marrie

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Cochrane Osteopathy & Wellness

SECURITY

Understage: Jeff Massicotte
North End: Jim McCaw

TAXI SERVICE

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THE YOUNG CANADIAN SCHOOL OF PERFORMING ARTS STAFF FACULTY 2022-2023

Manager, Young Canadians School of Performing Arts: Lindsay Weryshko

Artistic Director: Susan Mensinger

Vocal Director: John Morgan

Assistant Director: Lindi Greenholtz

Administrative Assistant: Barb Fleet

Vocal Instructors: Cass Bessette, Leon Leontaridis, Mandy Morris, Hannah Smart,
Lauren Ireland

Dance Instructors: Jennifer Helm, Jacqueline Stewart, Elena Toth

SPECIAL THANKS TO

62 North Media Ltd., Doug Paraschuk, Michelle Norman, Pro FX Inc., IATSE 212,
Michelle Choi and all Grandstand volunteers and the many parent
volunteers who gave their time.

HELPING TO CREATE EXPERIENCES FOR OUR NEXT GENERATION



Blakes

Through the support of our generous partners, the Young Riders program provides youth in 4-H Clubs and Kids Up Front the opportunity to experience the skills and grit of the Stampede Rodeo. Together we're supporting youth and creating a legacy for the next century.





PERFORMERS CREDIT YOUTH PROGRAMS FOR THEIR SUCCESSES

The Young Canadians School of Performing Arts, the Calgary Stampede Showriders and the Calgary Stampede Showband help participants hone their skills

By Barb Livingstone

When Lizzy Munson considers her success as an entertainer, including three tours with Cirque du Soleil, she often thinks back to her early days developing her skills with The Young Canadians.

The 26-year-old cellist and vocalist, a cast member of Cirque

du Soleil's new show Echo, spent six years with The Young Canadians, performing in front of thousands of people daily at the Stampede's Bell Grandstand Show. An important member of The Young Canadians vocal faculty, Lizzy hopes to return to The Young Canadians once her tour with Cirque du Soleil is complete.



"I've taken voice, musical theatre and cello lessons since I was five so I always knew I would be a professional performer," says Munson, who also won the Stampede's 2016 Talent Search with her cello-and-vocal interpretation of two songs by rock band Nirvana.

It was during her time with The Young Canadians, from age 13 to 19, that she began using her voice as a multi-faceted instrument, singing "opera one day, then R & B, then pop." Munson adds that she also learned how to command an audience and work with a team.

"You learn to respect the people around you and treat them with kindness; to hear them. You have to have a thick skin in the performance industry and I learned how to be professional and disciplined, no matter who you are working with."

Calgary Stampede Foundation Manager of Community Learning & Engagement, Aaron Park, says The Young Canadians, the Stampede Showriders and Stampede Showband programs have mentored and coached thousands of young people like Munson.

Park, himself an alumnus of the Stampede Showband, says the programs help performers develop their skills while becoming strong young leaders. The teamwork and shared purpose also helps them develop as overall good people and community members, he adds.

Téa DiLillo, 23, spent seven years (age 15 to 21) as a member of the Stampede Showriders equestrian musical ride team. The urban-raised horse lover says her personal maturity was elevated by public speaking and meeting people from all walks of life. Looking after herself and her horse, while also being there for the performance team, helped her develop responsibility and reliability.

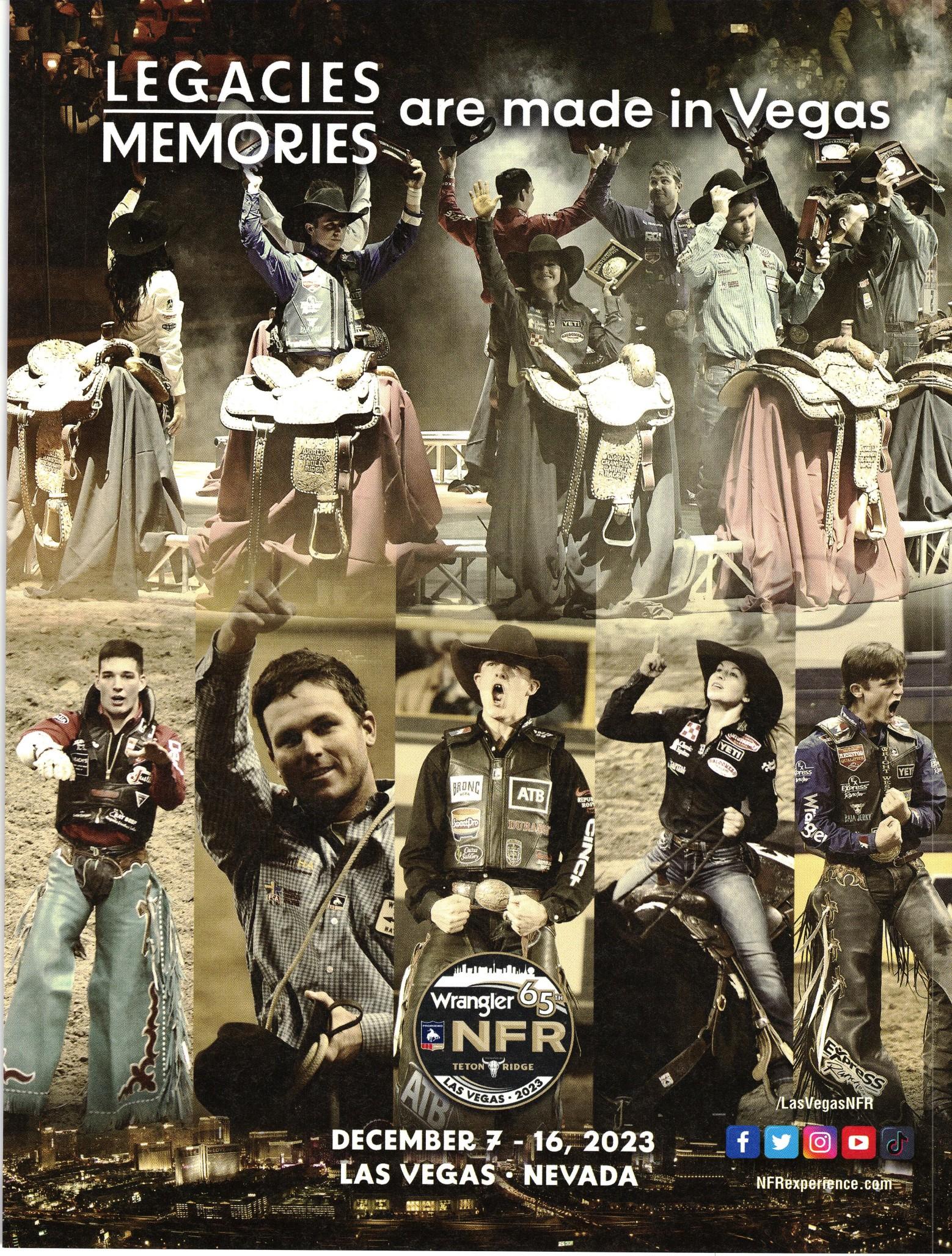
Her passion for horses and the skills learned with the Showriders have informed her career path. A graduate of the Olds College Equine Sciences program, DiLillo runs her own horse-training business and teaches riding and horsemanship to others. She is also now a member of the Stampede Showriders volunteer committee.

When asked what was the biggest thing she learned with the Stampede Showriders, she says, "It's really a life thing."

"You don't realize the impact you can have on people; the importance of community," she explains. "When I was in junior and senior high, which can be a hard part of life, I had the Stampede Showrider community and I realize how important that was. I got to develop my passion and skills, while hanging with my horse and people who became my best friends."



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AGRICULTURE EVENTS FOR YOUTH CREATE LEADERS OF TOMORROW

Competitions hone wide range of skills

By Cindy Stephen

Strong youth, stronger community. That's the focus of the Calgary Stampede's youth programs — in building the leaders of tomorrow.

Whether it's through arts or agriculture, the Calgary Stampede provides opportunities for young people to enhance their leadership skills, experience personal growth and further their education.

During the annual Stampede, the final weekend sees the culmination of months of hard work, planning and livestock care for youth participating in the Junior Steer Classic as well as the International Youth Livestock Supreme Championship and Scholarships programming. The journey begins away from Stampede Park, at the Summer Synergy Youth Livestock Show, an annual show for youth aged nine to 21 held in Olds, Alberta. The weeklong program, a partnership of the

Calgary Stampede, Olds Regional Exhibition, 4-H Alberta and Olds College, helps to develop skills such as leadership, communication and decision making.

Jayden Calvert, 24, and her brother Tell, 22, are from the MT Bar Ranch in Drayton Valley, Alberta and were active in 4-H throughout their youth. Both participated at Summer Synergy showing Speckle Park cows and steers. Speckle Park is an Angus/Shorthorn hybrid developed in Saskatchewan.

"It was a great opportunity to show cattle, but what made it special was the categories that we competed in," says Jayden, a former Miss Rodeo Canada now working as a Project Coordinator for the Stampede's Agriculture & Western Events team.

"There are very in-depth competitions in showmanship, grooming, judging and marketing. How you do overall isn't just based on how you placed in the ring with cattle, but how you did in all those other areas. It really helped to develop you as a young stock person," she says.

Top exhibitors move on to the Calgary Stampede to compete for scholarships. Jayden showed in the International Youth Livestock Competition, receiving a \$2,000 scholarship that she used in earning a Bachelor of Science in Agriculture degree from the University of Alberta.

Tell Calvert also excelled in the Summer Synergy program,

and competed in the Stampede's Junior Steer Classic. Right from his first year in 4-H, Tell loved showing cattle. His success came from buying better steers, even as a youngster, to be more successful in the show ring.

"It's hard work and you get really dirty. You need to stick to a daily routine with livestock and that's given me the discipline to stick to a routine, personally," says Tell, who recently completed his two-year Animal Science Technology diploma at Lakeland College.

Another event that is creating opportunities for youth is the Cowboy Up Challenge, a crowd favourite at the Stampede. It's the highest viewed and biggest paying Extreme Cowboy Race in the world; a multi-faceted equestrian sporting event where horse and rider maneuver a series of challenging obstacles in a race against the clock.

Cowboy Up is an all-ages event where accomplished youth with amazing skills and a powerful partnership with their horse may be invited to compete.

Ariana Gray, 21, competed in Cowboy Up in 2019 and 2021 on her Quarter Horse named Laska, scoring higher than pro riders twice her age. She began riding horses as a seven-year-old, competing in gymkhana, which are western-style equestrian events. By the time she turned 12, she had discovered Extreme Cowboy Racing. She acquired Laska and they worked hard together for four years before things





started to click.

"We were in Texas for the Extreme Cowboy world finals and won both the youth and intermediate classes. That's the first time I was invited to the Cowboy Up Challenge at the Stampede. It's always going to be ranked the No. 1 time of my life," says Gray, who graduated Spring 2023 with a degree in Animal Science from Texas A&M University.

To prepare, she trained daily at a facility near Cochrane, an hour away from her inner-city Calgary home. She admits that the commitment, hard work, discipline and rebounding from failure was hard, but so worth it.

"There's so much pressure on you, but once you get to the competition, you've done your work. Cowboy Up helped me learn about perseverance and helped me become the rider and student I am today," she says.



CONNECTING THROUGH THOUGHTFUL DESIGN WITH THE **BMO CENTRE EXPANSION**

Impact of \$500-million project to be felt by conference-goers and beyond

By Jamie Zachary

A year away from completion, the expanded BMO Centre will offer the world a conference-going experience that will be truly unique.

Situated in the heart of Stampede Park, the three-storey, 560,000-square-foot project with a price tag of \$500 million is being marked by a ground-up “thoughtful design” that aims to prioritize the guest experience.

“We spent a lot of time asking ourselves, ‘What does the attendee want?’” Greg Newton, General Manager, BMO Centre and Stampede Park Events, says of the expansion project that is slated to open in July 2024.

“How do they want to connect outside of the meeting room? How do they want to move? How do they want to stay engaged? And how can we help foster those serendipitous connections?”



One of the highlights of the expansion is a grand second-storey common space that's meant to encourage connections. Appropriately dubbed 'The Exchange,' the hotel lobby-esque space will be marked by a 70-foot-tall, 31-foot-wide and seven-foot-deep indoor fireplace that will be Canada's largest.

"So, when you come out of a meeting room, you're essentially seeing it as this beacon of light," says Newton.

"And there's a story behind that. We've gathered around fire since the beginning of time to share our stories, whether it be the success or failure of our crop, the welcoming of new children and the passing of old generations. Essentially, when you look at a convention, that's where you're sharing stories.

So, why not anchor it around a fire the way it's been since the beginning of time?"

The Exchange is just the start. With more than 100,000 square feet of new exhibition space, 38 new meeting rooms and two new ballrooms totaling 70,000 square feet, the BMO Centre will now offer conference planners access to more than one million square feet of total floor space. That will make it the largest facility of its kind in Western Canada.

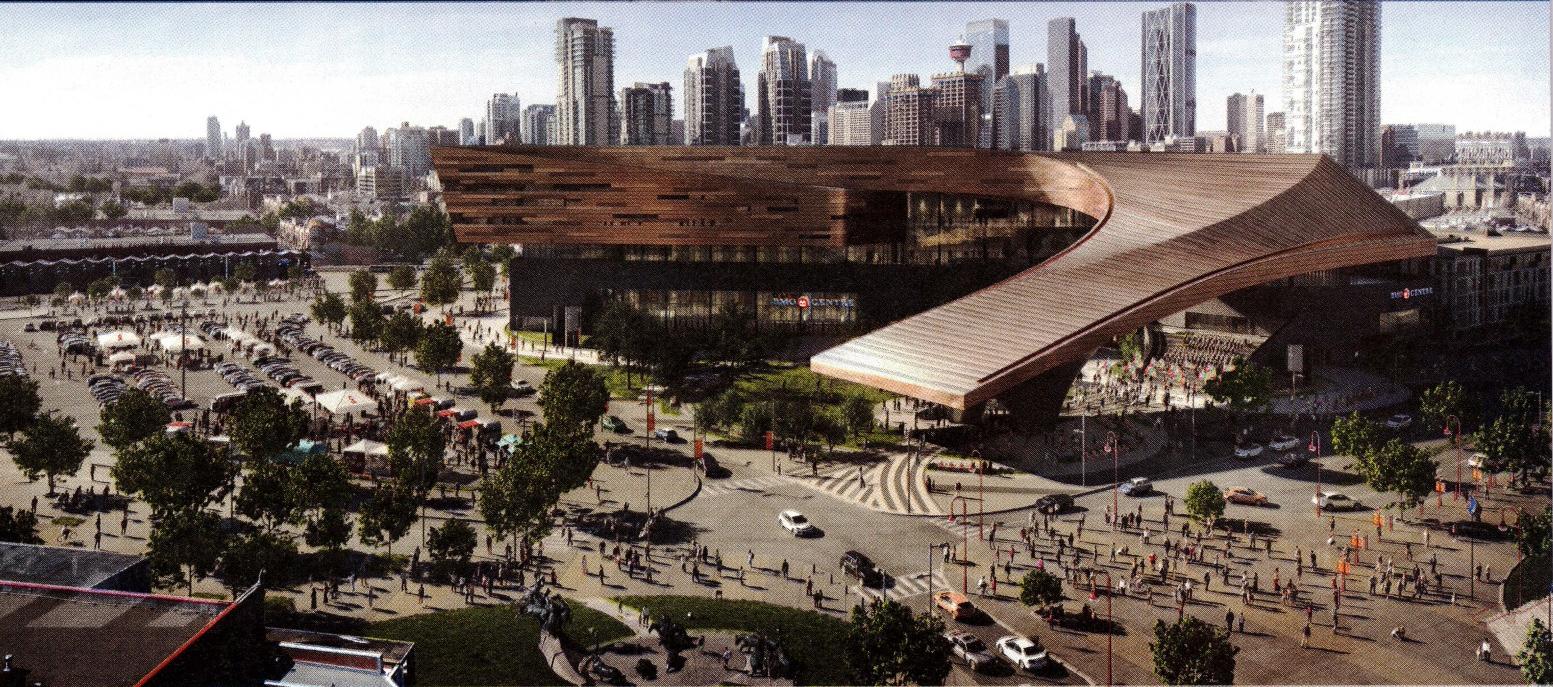
Meanwhile, the expansion is also expected to have a significant impact well beyond its walls. Stakeholders across the city are expected to also see the benefits of having a Tier 1 convention centre in the heart of Calgary.

“ It is about greater exposure, awareness and economic impact for our city.

– Greg Newton, General Manager, BMO Centre



Conceptual Rendering



"It is about greater exposure, awareness and economic impact for our city," says Newton. "Calgary is doing an amazing job in diversifying, and we want to help with that. With this building, we have an opportunity to bring more people into our city, showcase the incredible innovation going on ... and make Calgary a first choice for corporate investment."

As for how it will make The Greatest Outdoor Show on Earth even better?

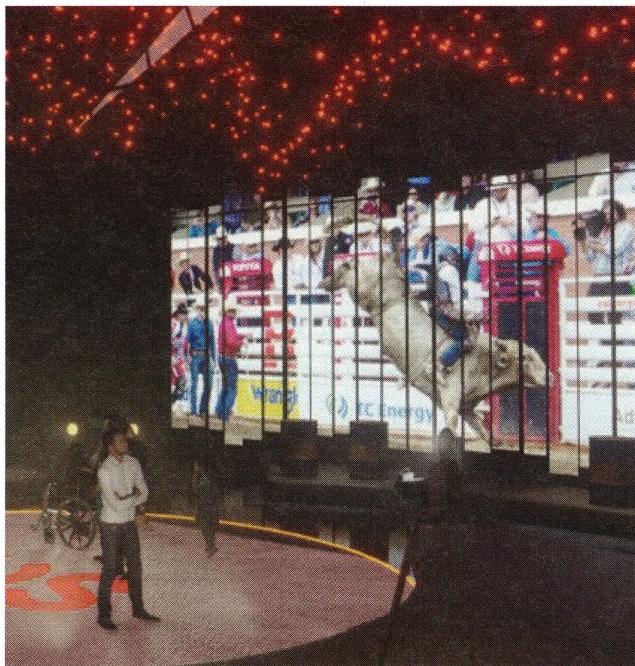
"What it's doing is complementing some already great aspects," says Newton. "It's bringing some green space back to Stampede Park and providing voluminous entrances into the building so people can experience the different indoor elements on the ground floor."

"Overall, it's going to change our city forever. All Calgarians will be able to look at it and be proud and know that we've done something right for the city."



GRIT AND GLORY: STAMPEDE'S GREATEST STORIES

Introducing Sam Centre, a year-round Stampede experience



If you've ever been to Calgary in early July, chances are you have a Stampede story.

With over a million guests a year, and more than a century of gathering for The Greatest Outdoor Show on Earth, the story of the Stampede – and of Calgary – is a legendary tale.

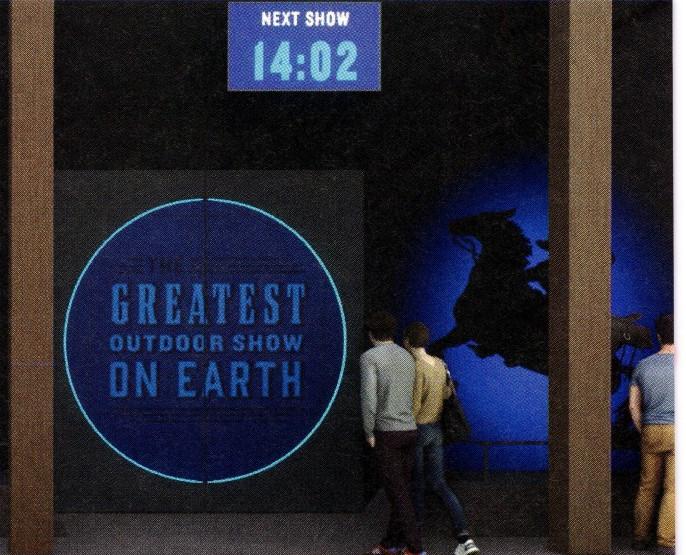
But beyond the well-known and loved parts – the Rodeo and Midway, the barns and the tents, the animals and the athletes – there is a deeper, more compelling story at the heart of the Stampede.

"Sam Centre will show visitors the character, the grit and the perseverance of the peoples that make up southern Alberta," says Don Taylor, Calgary entrepreneur and philanthropist, who donated \$15 million to the Calgary Stampede Foundation, igniting the generosity of other philanthropists to create Sam Centre.

The Stampede is an underdog story, a never-should-have-happened story. A story of champions and challengers.



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It's about why all this happened and what happens next.

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Sam Centre is where these stories are brought to life.

Where you get to play a part and take on a starring role.

Take your place among the many colourful characters, hear different voices and experience the Stampede and the

stories you thought you knew, in new and fresh ways.

A year-round cultural experience, Sam Centre will connect visitors to Calgary's Stampede stories. Immersive and interactive exhibits will reveal the peoples, stories and artifacts of The Greatest Outdoor Show on Earth. Through pancakes, posters, parades and so much more, the Calgary Stampede has been a catalyst for bringing the community together since 1912. Sam Centre takes an intimate look at this rich history, using innovative technology to create exhibitions and programs that celebrate community heritage.

From the earliest stories of Guy Weadick, Flores LaDue, Ben Calf Robe and the Big Four, to the ongoing story of a community-led movement that touches all four corners of the city all-year long, it's all here.

Now it's your turn to create your own Stampede story at Sam Centre, when it opens in Spring 2024.



WE ARE GREATEST TOGETHER

The Calgary Stampede has existed as an iconic symbol of volunteerism, community spirit and western values for more than 100 years and this would not be possible without the dedication and commitment of our outstanding partners. You make exceptional experiences possible for our guests and we thank you for your continued support!

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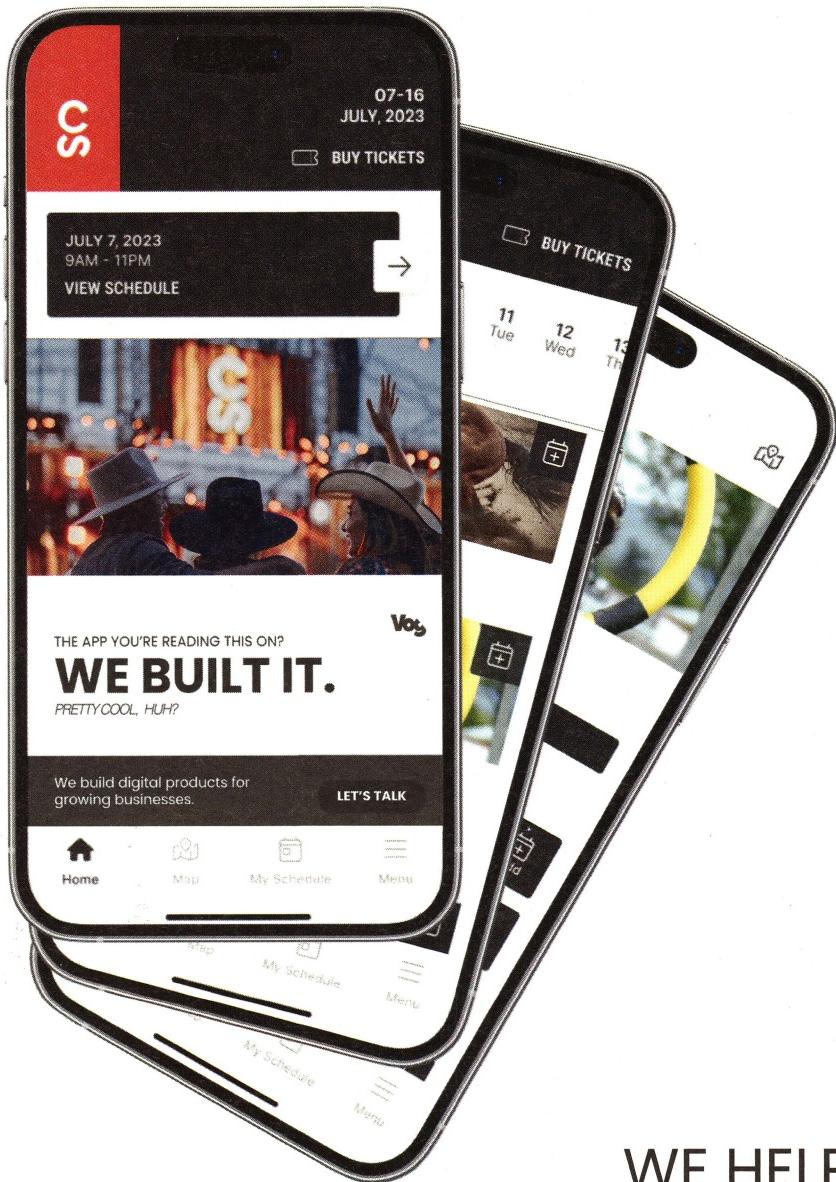
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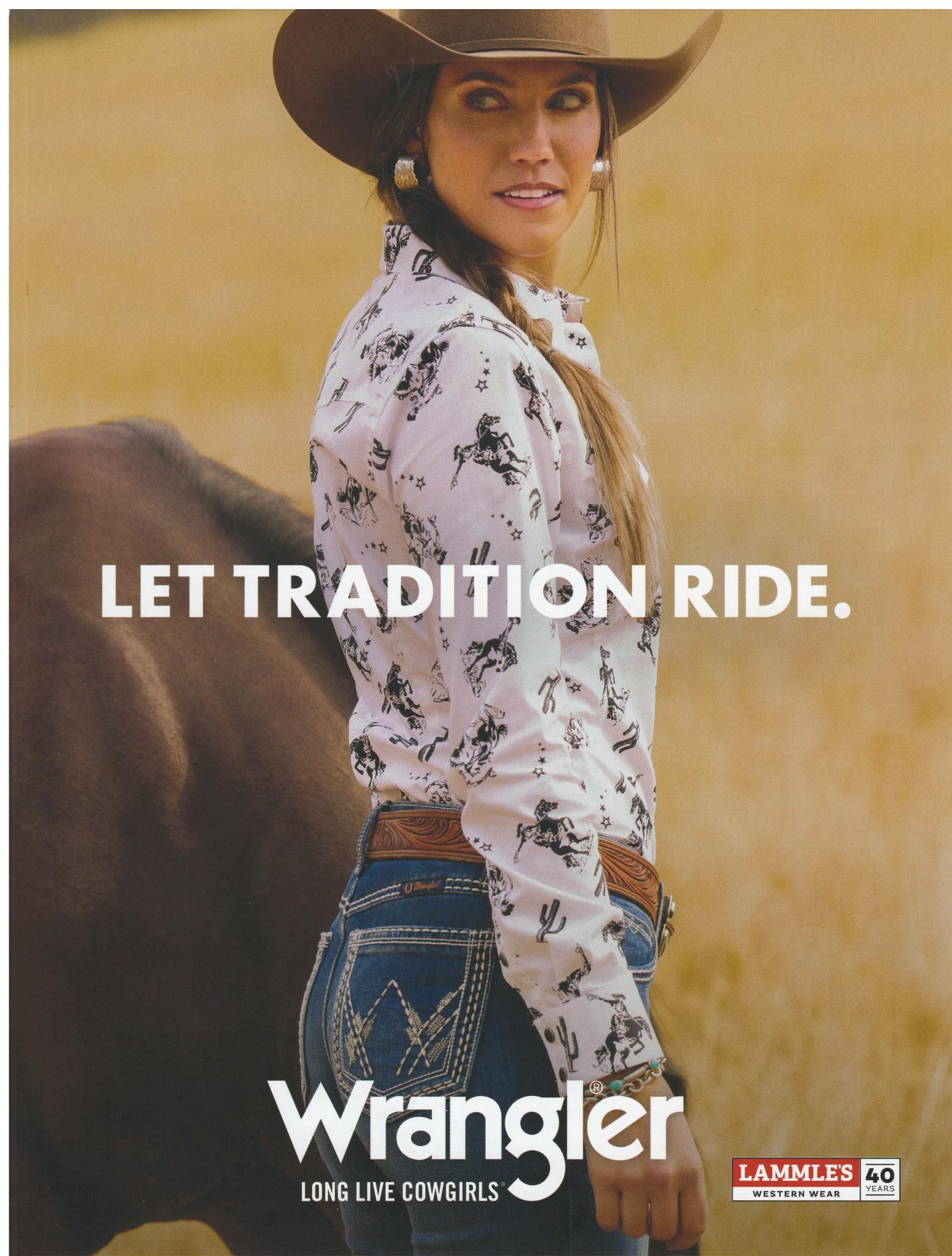
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